



FACULTY OF APPLIED SCIENCE

DIPLOMA IN SCIENCE (AS120)

AS1205J

FUNDAMENTALS OF ENTREPRENUERSHIP

ENT 300

SCRUB & BUBBLES

EXFOLIATING TOOLS

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LETTER OF SUBMISSION

Diploma in Science (AS120)
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Sir,

Submission of the Business Plan (ENT 300)

Attach is the business plan title “**SCRUB & BUBBLES – EXFOLIATING TOOLS**” to fulfill the requirements as needed as university requirements.

Below is the list of the group members that involved in completing this business plan:

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Thank you,

Yours sincerely

AMEERA ZULAIKHA

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AMEERA ZULAIKHA
General Manager

ACKNOWLEDGEMENT

Alhamdulillah, we are most grateful to Allah S.W.T for the completion of this Business Plan as one of the requirements that need to be accomplished in the course work assessment for the code of ENT300.

All of our group partners were accepting this as a challenge to ourselves because it developed our passion and ability in creating new ideas on business field. For the prospect of business, we were taking an advantages on developing this business plan to practice our ability and interests in different way instead of thinking and memorizing theory and facts inside the classes. In addition, this business plan helps us on encouraging our effort on becoming and educative and succeed in business field.

Special thanks to our parents for giving us emotional support in completing this business plan. The business plan have been prepared with the cooperation and support of many people. In addition, not to be forgotten to our dedicated lectures Sir Azeman Abdul Majid for his kindness in helping us during the process of completion this work project. They have provided us with good services by giving us useful information on business plan development. We are not able to complete all of this things without this great people.

We have met so many people on interviewing about this ideas and services as well as expanding our internal skills to deal with people who are working in industries. We manage to become more organized and mature in dealing with problems that occurred during our research. As a results, we have produced our own business plan which covers organization, marketing, operation, financial and other information needed by an entrepreneur as guideline to start a new business.

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EXECUTIVE SUMMARY

Scrub & Bubbles is a beauty company that offers body exfoliating tools from a natural sources. The concept that we implement in our business is eco-friendly and non-toxic products. It is organized as a bodycare product that provides only high quality products to the end users with the mission to always bring comfort to the users.

Our company is established in January 2020 by very committed workers in doing their jobs. It is based in Klang Valley since we saw a great opportunity to start our business there with the amount of population of the urban area. There are so much potential of business growth in this particular area and with the delivery that we provided across Malaysia.

The founder of this company is Ms. Ameera Zulaikha bt. Abdul Hamid alongside with three other employees to strongly run the business. This company is being led by a very skillful leader since she has previous experiences in beauty industrial. Our workers definitely have extensive experiences in their own field hence we believe our organization can achieve our goals in the near future and go through any obstacle smoothly.

The management has planned a spectacular business commitments to let our brand stand still in the real world through the selected strategies. The exfoliating tools that Scrub & Bubbles provide is sure will change the customers daily life routine thougout the country.