



أونیورسیتی تکنولوژی مارا

UNIVERSITI TEKNOLOGI MARA

FACULTY OF ACCOUNTANCY
DIPLOMA IN ACCOUNTANCY (AC110)

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FUNDAMENTAL OF ENTREPRENEURSHIP

ENT300

J.O.M COOKIES

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EXECUTIVE SUMMARY

J.O.M Cookies is a small company where it is opened in a small kiosk that located in University Malaysia Sabah, Kota Kinabalu, Sabah, Malaysia which is very strategic and convenient for peoples especially students to come. J.O.M Cookies Company was placed in the middle of Dewan Kuliah Pusat 2, UMS which is near to every classroom, student dormitory and a field that always full of student who make leisure activities.

Our Company, sells cookies that made from our main ingredient which is chocolate where we see that chocolate have become one of what people likes nowadays. J.O.M Cookies Company sells three types of Biscuit Jejari Chocolate, (BJC) such as dark chocolate, white chocolate and strawberry chocolate with different topping.

J.O.M Cookies Company main focus is selling this cookies to our main target that consist of children, adolescents and adults as well. By selling in the place that is located in University, make us easier to attract our main target who is the students, staffs, lectures and their children. We, J.O.M Cookies Company also make many types of variation of flavors and toppings against Biscuit Jejari Chocolate to attract our customers, where they are according to the taste of society now and that is one of the specialty of our cookies than others.

We take online orders and make delivery service in every place in Sabah, Malaysia. This makes our product has grown nicely and slowly through Sabah and in the near future we are planning to expand our Biscuit Jejari Chocolate to all Malaysia by accepting outside reservation from Sabah. This shows that J.O.M Cookies Company has the calibre to be one of the most successful cookies company in Malaysia which comparable to the Famous Amos, the most successful cookies in the entire world.

J.O.M Cookies Company saw the opportunity that this business has the potential of success provided that it is through the taste, variety and the excellent service. The people always find something that can fill their empty tummy other than heavy food such as fried rice or nasi lemak, but with these Biscuit Jejari Chocolate can help give them a variety of foods other than those heavy foods. We will always innovate our product according to our customers' taste. We, J.O.M Cookies Company sees this as a way to prosper in this market, by taking advantage of all these people taste and wants.

PARTNERSHIP AGREEMENT

This agreement will bind the partners with the following aspects:

Type of Business

The business has been registered under the Register of Business using the name of **“J.O.M Cookies Enterprise”**. This business is a company that generally producing cookies stick which is different from any cookies.

Individual Involved and Capital

Each partner has contributed the capital as below:



Juita Binti Mohd Muryani	RM 20,000
Norain Syahirah Binti Akki	RM 20,000
Munirah Binti Abdullah	RM 20,000
Ihsan Rosidi Bin Muryani	RM 40,000
	<hr/>
	RM 100,000

Period of Partnership Agreement

From consent of all partners, we agree that:

They had to run the business according to the University Malaysia Sabah contract of renting. Partners are prohibited to dissolving the business without the consent of other partners.

Distribution of Profit and Loss

The net profit of the business shall be divided equally between partners and net losses shall be borne equally according to Partnership Agreement 1961. A separate income account shall be maintained for each partner.