



**FACULTY OF COMPUTER SCIENCE AND MATHEMATICS**

**DIPLOMA IN COMPUTER SCIENCE (CS110)**

**CS1104A**

**FUNDAMENTALS OF ENTREPRENUERSHIP**

**ENT 300**

**FLASH INK**

**PRINTING SERVICE**

**PREPARED FOR:**

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**2018692994**

## LETTER OF SUBMISSION

Diploma in Computer Science (CS110)  
Faculty of Computer Science and Mathematics  
Universiti Teknologi MARA Cawangan Pahang  
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26 JUNE 2020

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Lecturer of Fundamentals of Entrepreneurship (ENT300)  
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Madam,

### **Submission of the Business Plan (ENT 300)**

Attach is the business plan title “**FLASH INK – PRINTING SERVICE**” to fulfill the requirements as needed as university requirements.

Thank you,

Yours sincerely

.....  
**NAJMI FAIZ BIN NORIZAM**  
General Manager

## **ACKNOWLEDGEMENT**

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## **EXECUTIVE SUMMARY**

Flash Ink Printing Service is a company based on printing services. We are located in SS15, Subang Jaya and operate from 10.00AM to 7.00PM from Sunday to Friday.

The company consists of 5 people from management and assist by 2 people for daily operation work. The management consists of general manger, financial manager, administration manager, and marketing manager.

The target market are mass market as all level of age uses printed material nowadays either for documentation or education. We aim to give the best customer service together with an affordable price as printing are very costly in this era.

In conclusion, Flash Ink Printing Service is a perfect business activity to start with as it does not required a high amount of capital and knowledge to run the business.