



اَوْنِيُوْ سِيْتِي تِي كُوْلُوْ كِيْن مَارَا
UNIVERSITI
TEKNOLOGI
MARA

FACULTY OF BUSINESS MANAGEMENT

DIPLOMA IN COMPUTER SCIENCE (CS110)

CS1104A

FUNDAMENTALS OF ENTREPRENUERSHIP

ENT 300

POPCORNZ

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LETTER OF SUBMISSION

Diploma in Computer Science (CS110)
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10th of July 2020

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26400 Pahang

Madam,

Submission of the Business Plan (ENT 300)

Attach is the business plan title “**POPCORNZ**” to fulfill the requirements as needed as university requirements.

Thank you,

Yours sincerely

Haziqings

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Muhammad Haziq
General Manager

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EXECUTIVE SUMMARY

PopCornZ , is a licensed and regular popcorn manufacturing company that will be based in one of the busiest locations in Selangor. In fact, we have acquired a standard facility along this major road that we believe will meet the unique business and target market that we plan to serve.

PopCornZ , It has been developed to manufacture, cook, sell and distribute broad varieties of popcorn and sharwama, pizzas, ice creams and soft drinks to our prospective customers. PopCornZ also takes care of private delivery when a customer orders our goods to be delivered to them in every place within the city where we are based.

We understand that small businesses are offering or selling popcorn, sharwama, pizzas and most of our services but we have decided to start a large-scale research and plan to master the market and bring new ideas that weaken our competitors. We have presented our customers' home delivery option and self-service options so that our competitors are unable to offer them the treatment they see or have.

With our innovative packaging and flavors, and with our customer care that is second to none in the entire town of our community, we believe that our customers will be fully satisfied with our services, and we'll take the extra mile to get them satisfied when they visit the facility.

We must also ensure that our consumers are motivated by the company decisions that directly impact them. In PopCornZ we are here. Understand the trend in the fast food market, but we will run a program where our clients can visit an Internet bar and position orders online for our goods to their precise location.