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FLY HIGH: KU KE MENARA GADING

BA2333L and The Association of Finance (TAF) collaborated to host a unique SULAM event on November 1, 2023, from 8:00 a.m. to 2:00 p.m. at Bilik Ilmuan, Faculty of Business and Management, UiTM Puncak Alam. The event's primary objective was to empower students from Sekolah Menengah Atas (SMA) 17 Agustus 1945 Surabaya, Indonesia, by imparting knowledge and tools for setting SMART financial goals.

Titled "FLY HIGH: KU KE MENARA GADING," the program featured a SMART Financial Talk, Personal Financial Games, and a UiTM Tour. The event aimed to provide an engaging and inspiring experience, blending financial education with adventure and fun, to set these young minds on the path to financial success.





Thank You



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