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BUSINESS WARRIORS

UNLEASHING THE POWER OF YOUR ENTREPRENEURSHIP IDEAS



In an exciting entrepreneurial endeavor, the collaborative efforts of students from Entrepreneurial Strategic Management (ENT706) and International Entrepreneurship (ENT709) culminate in a seminar entitled "Business Warriors: Unleashing the Power of Your Entrepreneurship Ideas". Set to unfold on July 5th, 2023, from 9:00 a.m. to 1:00 p.m. at DK1 PFI FBM, UiTM Puncak Alam, the event proved to be an enlightening exploration of entrepreneurial strategies. Driven by the vision of Dr. Gouri Domnic Jacob and Dr. Janiffa Saidon, the seminar brought together 180 enthusiastic undergraduates eager to delve into the dynamic realm of business prowess.



The spotlight shone on two distinguished guest speakers, Dr. Hannan Yusof, Founder and CEO of Hannan Medusa, and Ms. Tyra Kamaruzzaman, Founder and CEO of BeauTYRA. Drawing from their wealth of entrepreneurial experience, they imparted invaluable insights, revealing how entrepreneurial strategic management can be the catalyst for business success in the contemporary global landscape. This seminar emerged as a beacon for attendees, aiming not only to educate but also to instill the essential skills and mindset required to discern and embark on new and thriving business ventures in the ever-evolving world of entrepreneurship.





Thank You



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