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SUSTAINABLE CREATION: EXPLORING ECOPRENEURSHIP (SCEE 2023)

On November 5, 2023, the Sustainable Creation: Exploring Ecopreneurship (SCEE 2023) initiative unfolded within the framework of BA2335L as part of the Social Entrepreneurship subject, under the meticulous guidance of Puan Nini Hartini binti Asnawi, who served as the program advisor. This noteworthy event received sponsorship from Vida World Malaysia, the principal sponsor, who generously provided 300 bottles of beverage to enhance the participants' experience.

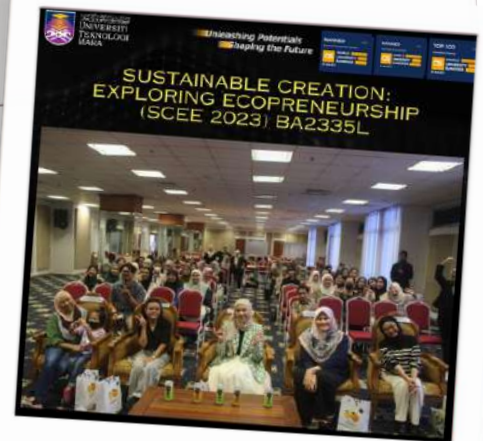
The venue, AV8, played host to four specialized workshops:

- Ceramic Tray Making Workshop
- Lipgloss Making Workshop
- Succulent Arrangement Workshop
- Pottery Painting Workshop

At the heart of the program's objectives was a dedicated focus on sustainable business practices, aiming to acquaint the youth, particularly students, with principles that foster a sustainable and eco-friendly environment for the collective betterment of our planet. The workshops, attended by 60 participants and a robust crowd ranging from 300 to 400 individuals, infused the event with vibrancy and profound significance.

Concurrently, the program showcased a curated selection of 10 vendors at Foyer FSK 6, featuring various products including food and beverages, handmade arts and crafts, decorations, desserts, and plants.

The Faculty of Business and Management extends gratitude for the invaluable opportunity to contribute to environmental sustainability, promote local enterprises, and impart knowledge on ecopreneurship to the younger generation. Sincere appreciation is extended to all individuals who played pivotal roles in the seamless execution of this program.





Thank You



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