



UNIVERSITI
TEKNOLOGI
MARA

Unleashing Potentials
Shaping the Future



-SOCENTIUM-

keeping you informed

An Internal Bulletin of FBM

FACULTY OF BUSINESS AND MANAGEMENT



July - December 2023

eISSN: 2636-9656

Volume: 6(2), 2023



<https://fbm.uitm.edu.my>



Fbmuitm



fbmuitm

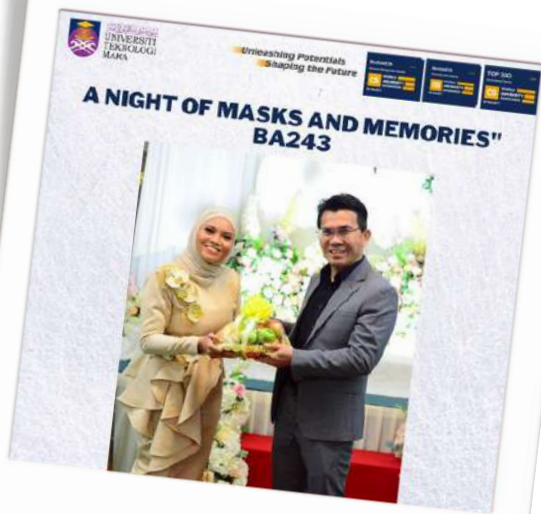


FBM_UiTM



FBM UITM

A NIGHT OF MASKS AND MEMORIES - BA243



On December 7, 2023, the Human Resource Society (HURES) meticulously orchestrated an appreciation ceremony titled "A Night of Masks and Memories" dedicated to the final-year students and lecturers of BA243. The event, held at The One Event, Hillpark, received distinguished attendees from the Faculty of Business and Management at UiTM Puncak Alam.



The ceremony unfolded with various notable activities. These included artistic presentations by BA243 & BA240 students, a curated Video Montage Showcase featuring contributions from all BA243 final-year students, a Fashion Show culminating in recognition of the "Best Dress of the Night", and the grand announcement of the King and Queen winners.



An appreciation ceremony for final-year students served as a platform to recognize and celebrate their academic achievements, hard work, and contributions during their time at the institution. It fostered an environment to express gratitude, acknowledge accomplishments, and instil pride among the graduating students.



Thank You



EDITOR:

**DR. MOHAMMAD ZULFAKHAIRI
DR. NUR ZAHIDAH BHRUDIN
DR. NURHUDA NIZAR
DR. SHARULSHAHIDA
SYAFIQAH JOHAN
NAZURAH ABDUL MALEK
HABIEL ZAKARIAH**

©SOC2023

ISSN 2636-9656



9 772636 965008