

UNIVERSITI TEKNOLOGI MARA  
SABAH CAMPUS

FUNDAMENTAL OF ENTREPRENEURSHIP  
(ETR 300)

HAEYA BAHULU ENTERPRISE

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## 1.0 EXECUTIVE INTRODUCTION

### 1.1 Executive summary

I am A.Marta Piling as a representative of HAEYA ENTERPRISE Company would like to say thank you to everyone, especially to all my partners, together with me to complete this Business Plan. All my partners are;

Saridah Sagonal

Joerymy Epin Justin

Lynnele Chari

Rojita Lasion

Thanks to all of us because have to sacrificed out time, energy, money and everything to ensure our business plan done very well.

All of the mistakes, either directly or indirectly hope could be apologized because all of it is come from us. The problems that we encounter during this project will help us to learn on how to have a good cooperation so that the goal will achieve with successful.

To complete this Business Plan, many new things that we have learn especially how to start a business, how to plan business and face many people while interviewing people.

Therefore, we hope this business can be more success with cooperation from all shareholders and support from consumer toward our product, which can give better life. We welcome any recommendation or suggestion to improve this business plan.