



UNIVERSITI TEKNOLOGI MARA

ENT 300
FUNDAMENTALS OF ENTREPRENEURSHIP

BUSINESS PLAN
LADA LADO LODO SDN BHD

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TABLE OF CONTENTS

INTRODUCTION	6
ADMIN PLAN	18-29
MARKETING PLAN	30-48
OPERATION PLAN	49-58
FINANCIAL PLAN	59-75

INTRODUCTION

Our name of company is Lada Lado LodoSdn.Bhd. The name refer to our product namely Sambal Lada. Our companies locate in Membakut jaya, Beaufort Sabah. Our businesses are producing and supplier sambal lada.

Sambal Lada (Malay language) is a ready eat fresh chili paste that mixed with variety of spice, our main ingredient for the Sambal Lada of course a fresh chili paste that have been mixed with spices like onion, garlic and other ingredient that include in making the Samba lLada.

Our Sambal Lada can be eaten fresh as a dipping, or can be used for a base for frying rice and in other cooking dish.

Nowadays, many people take a single action to just buy foods that have been already processed in the market because they do not have time to do their own at home.

PURPOSE

The purpose of preparing this Business plan is:

1. To apply for loans or financing facilities from relevant financing institution
2. To estimate the cost and sales of business
3. Used as a guidelines for the management department to supervise this business progress
4. To allocate the business resource as efficient as possible
5. It is a good prospect of income in the long run
6. To allocate the business resource as efficient as possible
7. To stimulate the new ideas and well managed towards the successful life as an entrepreneur
8. To understand how to initializing the business and maintaining the business in gainful position
9. To identify any possible problem that might occur and try to find what is the best method to solve it.