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POPI-POPI ENTERPRISE

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By implementing our mind as an entrepreneur, we can see the opportunity in proposing this business in the future. With the knowledge that we have learned, we believe that this business can go further in the future. We are hoping that by doing this business plan, we will be able to understand more on how does a business work and we are looking forward to make this business becomes reality.

Executive Summary

We are starting our own business as partners, and all of us decided to call our Popi Popi Enterprise. The idea comes from all of us. The main idea was produce value added Popiah. Each of partners is also acting as the head of department with one person as General Manager. We are running this business at Pekan Putatan, Sabah as it was just opened and has gained the attention from all across K.K, Sabah. We seized this opportunity because we know people are looking for changes in the traditional snack, by creating value added to the product that we made, it will surely add up to the competition and choices for the people to make.

