

# 14 OCT 2019 RAINBOW PARADISE BEACH RESORT, PENANG



Kampus Sungai Petani







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Copy Editors: Assoc. Prof. Dr. Roziya Abu

Siti Khairunnisa Sheikh Abdul Mutalib

Cover Design: Juaini Jamaludin







BOOK OF ABSTRACT

## TABLE OF CONTENTS

### **Division: Invention**

Title	Page Number
SMART SHELF: HUMANIZING STACKS	2
BOOKS & COFFEE TROLLEY ROUND	3
DINOCROWN	5
e-SCODE (ELECTRONIC SHELF CODE)	6
LITTLE BOOK WORM: EARLY LEARNING EXPOSURE	7
LUX LIGHT IN THE LIBRARY	8
MAKERSPACE @ PERPUSTAKAAN TUANKU SYED FAIZUDDIN PUTRA,	9
UNIVERSITI MALAYSIA PERLIS (UniMAP)	
ARKIB@STASPSB	11
MANZOKU	12
i-BOX	13
IRC AUGMENTED REALITY (IRC AR)	15
SMART PORT	16
IRC ONLINE APPS AND INFORMATION SERVICE (iOASIS)	17

### **Division: Innovation**

Title	Page Number
THE INNOVATION OF THE COURSES MANAGEMENT SYSTEM	19
THE INNOVATION OF SHELF-READING SUPERVISION BY USING QR	20
CODE TECHNOLOGY IN THE UPM LIBRARY	
LIBRARY CONTENT MANAGER INTEGRATED LIBRARY SOLUTIONS.	21
TOUCH LIB© 2.0	22
PERPUSTAKAAN SPA RETOSC	24
ACCESS CONTROL MODEL BASED ON TRUST, PURPOSE, AND ROLE	25
FOR PROTECTING THE PRIVACY	
E-KNOWLLEDGE ASET: THE USE OF THE DOCUMENT MANAGEMENT	27
SYSTEM IS TO ASSIST AN ORGANIZATION TO INCREASE ITS	
PRODUCTIVITY IN MANAGING EXISTING INFORMATION IN ORDER TO	
BECOME MORE EFFECTIVE	
EUMKPS: THE PROCESS FOR PUBLISHING ONE BOOK TAKES MORE	28
THAN 12 MONTH	
BOOK TRAILER	29
PROJECT INSTANT BOOK	30
MG ARABIC	31
E-REFERENCE@USM LIBRARY	33
FOLDABLE DESK DIVIDER	34
GETHEBOOK	35
FIPLAC	36
DEVELOPMENT OF HALAL ONTOLOGY	37
UNILIB	38
NEWSTECH KIOSK MACHINE	39
LIBCO	40
WALKING LIBRARY - SURPRISE BOX & UPCYCLE CORNER	42
FOTOVIDEO FRAMEWORK: SCHOOL RESOURCE CENTER	43
AUTISM FRIENDLY LIBRARY	44
SO-SMART RUS STOP	46





#### **DIVISION & CATEGORY:**

#### **INVENTION**





#### IRC AUGMENTED REALITY (IRC AR)

Helmi Iskandar Suito\*
M Helmi Dzolmi
Nik Mohd Hamidi Mohamad
M Aqil Zafry Zainoddin
Zaidah Mahmud

Information Resources Centre, Universiti Teknologi PETRONAS, Seri Iskandar Perak

#### **ABSTRACT:**

The emerging technological advancement in the computer has created numbers of interesting applications, one of which is augmented reality (AR). However, the libraries are still employing an outdated technology that heavily relies on human interaction. With the increasing number of library users observed in recent days, this trend will cause the flooding of enquiries at the circulation counter which in turn will jeopardize the quality of the library's services delivered. IRC Augmented Reality (AR) project is introduced to minimize the dependency of the counter staff in answering the enquiries by employing an interactive and more engaging platform as a guide to the user. It is also aimed to empower the personalized services offered by IRC. AR in a simple definition is a layer of the computer-generated image that overlays the real-world environment which allows seamless integration between the virtual and real world. It has been revolutionized by technological advancements in various fields such as games and education. This IRC AR provides the patron information that would help them in determining the correct resources the fit their needs. Places like Shelves in ground level, User Advisor Desk, F1 simulator are equipped with AR capabilities where it helps user to give an extra information, in addition, it also provides buttons for another function through IBEST system for F1 simulator and appointment with a librarian. For self-check machine and circulation counter, IRC AR provide video tutorials to assist users in using the equipment. In conclusion, IRC AR is successfully deployed to the user where it is proven that this application can reduce the user's dependency on the counter staff. It also improves the efficiency of the services offered by providing additional information for user to utilize IRC service and facilities

Keyword: Augmented Reality

#### **Novelty & Uniqueness:**

- AR capability on library shelves and other places
- No need to download and install mobile app in the phone.
- Easy to use (scan and use)
- Increase accessibility
- Cost saving and personalize services

#### **Potential Commercialization:**

Consultation on implementing the system.





InDeLib 2019 Secretariat
Faculty of Information Management
Universiti Teknologi MARA, Cawangan Kedah,
08400 Merbok, Kedah.
Tel:04-456 2411 / 04-456 2528
E-mail: indelib.fpm@gmail.com
http://infomgtkdh.wixsite.com/indelib

