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# FBM & InSPiR2eS NETWORK ORGANIZED THE NATIONAL PITCHING RESEARCH COMPETITION (NPRC) 2023

We are delighted to share that the Faculty of Business and Management (FBM), UiTM, in collaboration with the InSPiR2eS Network, has successfully organized the second NPRC-Final stage (or NPRC 2023). The competition was held on 21st September 2023 through the Webex platform and FBM Facebook live and was officiated by the Dean of the Faculty, Professor Dr. Firdaus Abdullah.

A total of 36 pitches were submitted by undergraduate students, postgraduate students, and early career researchers across four universities. All submissions were forwarded to the appointed academic judges (with similar research interests) to evaluate the entry scripts according to the pitching research framework rubrics. Based on the scores provided by the subject experts, 17 of the best scripts were selected for the final stage of the competition. In the final stage, the finalists were then examined by a panel of two esteemed academicians, Associate Professor Dr. Norshima Humaidi and Associate Professor Dr. Rasidah Mohd Rashid, based on their oral presentation and response in a brief two-minute question-and-answer session.

The national grand winner of this competition progressed to the Global Pitching Research Competition (IGPRC) 2023, held online in December 2023, and would be in the running to win AUD 5,000. The winners of each category will be awarded cash prizes, and all participants will be given an e-certificate for their participation. The organizing team was delighted to have hosted this event in Malaysia and looked forward to more National Pitching Research Competitions in Malaysia.





# Thank You



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