



FACULTY OF ACCOUNTANCY
FUNDAMENTAL OF ENTREPRENEURSHIP

(ENT300)

BUSINESS PLAN
GALAXY SHOES

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Table of content

No	Contents	Pages
1.0	Introduction	4
2.0	Purpose	5
3.0	Company background	6
3.1	logo	7
4.0	Partners background	8-10
4.1	Partnership agreement	11-13
5.0	Location of business	14
5.1	Operation layout	15
5.2	Advantages	16
6.0	Marketing plan	
6.1	service description	17
6.2	Target market	18
6.3	Market size	19
6.4	Competition	20-21
6.5	Market shares	22-24
6.6	Sales forecast	25-27
6.7	Marketing strategies	28-35
6.8	Marketing budget	36
7.0	Operation plan	
7.1	Process planning	37
7.2	Operation layout	38
7.3	Service planning	39
7.4	Material planning	40-43
7.5	Machine & equipment	44
7.6	Manpower planning	45
7.7	Overhead requirement	46
7.8	Location	47
7.9	Business and operation hours	48

7.10 License, permits and regulation	49
7.11 Operation budget	50
7.12 Implementation budget	51

8.0 Organizational plan

8.1 Mission and vision	52
8.2 Organizational chart	53
8.3 Manpower planning	54-56
8.4 List of equipment	57-58
8.5 Organizational administration budget	59

9.0 Financial plan

9.1 projected administrative, marketing & expenditure	60-61
9.2 sales and purchases projection	62
9.3 budget planning	63-64
9.4 Depreciation schedule	65-66
9.5 Loan purchase amortisation schedule	67
9.6 Implementation cost and sources of finance	68
9.7 Cash flow	
9.8 Pro-forma income statement	69
9.9 Pro-forma balance sheet	70
9.10 Graph	71
	72-74

Executive Summary

1.0 Introduction

Galaxy Shoes Enterprise is a shoes shop that located at Kota Kinabalu Sabah. We allow all people especially teenager to choose shoes that have different colour from the other shoes. Our location are very strategic and easy to find so that our customer will not have any problem finding our store.

While there is many shoes store around us, Galaxy Shoes have our own speciality. As one of the owner of Galaxy Shoes shop, we are the one who design the colour of the shoes that we sell. All the shoes that we provide have different type of shoes.

People across Kota Kinabalu are not hesitate to support our business especially when it comes to colour design. We can see opportunity there. We realize that some teenager might want to design the colour by themselves. So we allow our customer to design their own colour suit to their creativity. We only will provide a few type of shoes and the goods for example marker pen, rubbing alcohol etc.

We, Galaxy Shoes Enterprise saw the great opportunity in this kind of business. This business has a potential to grown. Teenager always want something cool and smart to make them feel more fashionista and stylish. That is what Galaxy Shoes try to fulfil especially when its comes to teenager desire.

2.0 Purpose

This business plan is prepared to convince bank and investors so that we can increase our capital in order to start our business. We need a loan from bank for the purpose of our business.

This business plan also being organize so that our business, Galaxy Shoes will get the additional financing in order to make sure our business will going smoothly. Galaxy Shoes have asked loan from CIMB Bank. The total amount we want to loan from CIMB Bank is RM20000. Meanwhile our own capital provide by each of the shareholder is RM10000 per person and make it RM30000. So our total amount of capital to start this business is RM50000.

The financing that we have, we will use to purchase our shop equipment, furniture, our shop renovation and many more. We get all this items from supplier. Our supplier agree to give us discount if we purchase with a huge amount.

Other that to get bank loan, we also prepared this proposal so that we have our own guideline. This proposal contain of all the info about our shop. If we face any problems in the future, we can refer back to this proposal.