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FACULTY OF ACCOUNTANCY

FUNDAMENTALS OF ENTREPRENEURSHIP (ENT300)

DAKHILI ENTERPRISE

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cooperative, though and understanding from the beginning for us to overcome every hurdles of the till the end of the proposal.

ACKNOWLEDGEMENT

Bismillahirrahmanirrahim. a product which could satisfy the wants and needs in the society. At Dakhili, we gives the chance to the ideas that have the potential of being a First of all we would like to say Alhamdulillah, praise to Allah S.W.T. for the blessing and chances for us finish this business plan proposal for Entrepreneurship [ENT300] subject.

Along the way in finishing this business proposal, it has been quiet a journey for all of us as the partners in this business. This business proposal have become a challenge for us to test our teamwork, credibility, trust, passion, and our ability in interpreting our skills in making this proposal a success. In hopes, that this business plan proposal would have the criteria to become a success and encourage us to be succeeded entrepreneur. Dakhili will stand out from our concern to our customers wants and needs and their problems. Through our skills in building relationship with the

The person that we most would want to thank you is to our beloved parents and family. They have being very supportive in every aspect from the beginning of the proposal until the end of proposal. Without their supports, this business proposal is impossible to be completed.

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EXECUTIVE SUMMARY

Dakhili is about producing a product which could satisfy the wants and needs in the society. At Dakhili, we giving the chance to the ideas that have the potential of being a good product and that could satisfy the needs in the society. Dakhili is the place for the new ideas or the ideas that have not been given the chance, which shows a lot of potential to become reality.

Our business locations are at Putatan, Kota Kinabalu, Sabah. The location of our business is strategic for our company to distribute our product to our consumers around Sabah, Sarawak, or in Peninsular Malaysia.

Undeniable, there are more manufacturers that would also have the same criteria as our business. Dakhili will stand out from our concern to our customers' wants, needs and their problems. Through our skills in building relationships with the customer, we believe Dakhili will surely gain market share and slowly made its name to the top of the list as one of the best manufacturer company in the long-term future.

The fact that our customers choose our product, because our product could satisfy their needs and wants, also in terms of solving the problems they have. Moreover, it is our priority to keep improve our service and to enhance more in terms of our product to reach our customer satisfaction.

Our company, Dakhili, have foreseen this opportunity to create the potential of becoming a successful business that could be handle efficiently. The people always have their problems to be solved, wants and needs to be fulfilled, and satisfaction degree need to be met. Thus, we at Dakhili, taking this advantage to perform better in this market by push our capability to justify our customer demand.