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An Internal Bulletin of FBM

FACULTY OF BUSINESS AND MANAGEMENT

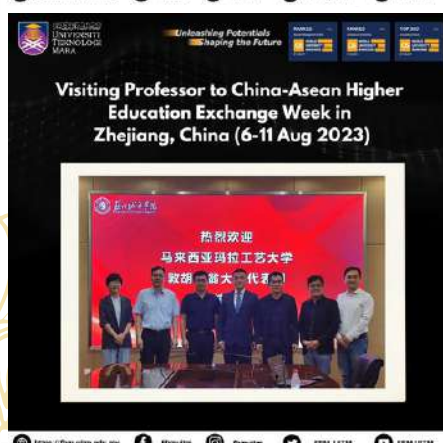


July - December 2023

eISSN: 2636-9656

Volume: 6(2), 2023

FBM @ THE CHINA-ASEAN HIGHER EDUCATION EXCHANGE WEEK



The China-Asean Higher Education Exchange Week in Zhejiang, China, featured a distinguished Visiting Professor and took place from August 6th to August 11th, 2023.

The list of delegates is as follows:

Universiti Teknologi MARA (UiTM)

Prof Dr. Firdaus Abdullah, Dean Faculty of Business and Management

Suzhou City University, China

1. Prof Zhan Gao, Vice President
2. Prof Liu, Dean School of Digital Economy & Management
3. Mdm Tang Suzhen, Dean of International Affairs
4. Mr. Yin Weijun, Deputy Secretary

Global Institute in Software Technology

1. Prof Wang Shin, Vice President
2. Prof Wang Zebin, Dean School of International Business
3. Prof Lu Hui Zing, Deputy Director International Office

ACEC China

1. Mr. Yang, Executive Chairman
2. Mr. Alex, Director

Universiti Tun Hussein Onn Malaysia (UTHM)

Associate Prof Dr. Goh Kai Chen

Discussion centered on partnerships in the following areas:

- Summer & winter exchange programs, outbound/inbound international mobility
- China-Malaysia International Exchange Government Scholarship
- Centre of Excellence for Digital Economy Research
- Entrepreneurship postgraduate & executive education
- Visiting lecturer/professor
- Joint research and publications with international industries
- Joint diploma/TVET programs

May these collaborative endeavors yield advantageous outcomes for all parties involved.



Thank You



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ISSN 2636-9656



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