









**An Internal Bulletin of FBM** 

## FACULTY OF BUSINESS AND MANAGEMENT













## YBHG. TAN SRI DR. BASHIR AHMAD ABDUL MAJID THE CHAIRMAN OF MASS RAPID TRANSIT CORPORATION SDN. BHD. (MRT CORP) VISITS FBM



On December 1st, 2023, the Chairman of Mass Rapid Transit Corporation Sdn. Bhd. (MRT Corp), Tan Sri Dr. Bashir Ahmad Abdul Majid, paid a visit to the Faculty of Business Management (FBM) with the aim of exploring opportunities for deeper collaboration between the two organizations. This collaboration is intended to provide students with greater exposure to the real working environment and develop their business skills and experience. During the visit, discussions centered around the importance of academic roles in the corporate world, which involves different values and priorities.

The collaboration between corporations and academic institutions focuses on the combined development and sharing of knowledge, technology, and expertise. To ensure that FBM's content, delivery, and learning methods are in line with industry needs, collaboration with corporations is crucial.

The Dean of FBM, Professor Dr. Firdaus Abdullah, and FBM Executive Members were in attendance at the meeting. During the meeting, Tan Sri Dr. Bashir was presented with his Ph.D scroll and transcript by the Dean.

At the end of the visit, Tan Sri Dr. Bashir took the time to tour FBM's student incubators, FBM's Food Bank, and FBM's He and She Café.







## **EDITOR:**

DR. MOHAMMAD ZULFAKHAIRI
DR. NUR ZAHIDAH BAHRUDIN
DR. NURHUDA NIZAR
DR. SHARULSHAHIDA
SYAFIQAH JOHAN
NAZURAH ABDUL MALEK
HABIEL ZAKARIAH

**©SOC2023** 

