



UNIVERSITI TEKNOLOGI MARA

ENT300
FUNDAMENTAL OF ENTREPRENEURSHIP

FACULTY OF BUSINESS MANAGEMENT

GUARDIAN ANGEL FUNERAL HOME

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EXECUTIVE SUMMARY

ACKNOWLEDGEMENT

The name of our company is Guardian Angel Funeral Home. Our company offers a funeral service according to our customers demand.

Our main office is located at JalanMinintod, Penampang, Sabah. The future prospect of our business are people around Sabah(Keningau,Tambunan, Kota Belud,Kudat, and Kota Marudu).

As we can see, many people nowadays are living in an unhealthy environment and unhealthy lifestyle. With the reference from the Department Of Statistics Malaysia, the numbers of death in Sabah is increasing year by year. It opens window of opportunity for us to attract people to buy our funeral package that will satisfies their desire.

With our new and improvised funeral service, we expect our business income will increase by 4% for the second year and 5% for the following years.

ACKNOWLEDGEMENT

First of all, we are grateful to God as we are able to complete this business plan. We have encountered many obstacles and difficulties in completing this proposal. We have completed this business proposal on time by having full cooperation from all of the group members. Special thanks to our families and colleagues who gave us support from the beginning until the completion of our proposal.

We would like to thank our lecturer, Sir Cyril Christopher for guiding and supporting us in completing our business plan. His ideas, general knowledge and corrections have given us the courage and strength in making this business proposal into reality.

By implementing our mind as an entrepreneur, we are able to see the opportunity in proposing this business in the future. With the knowledge that we have learned, we strongly believe that this business can go further. We hope that by doing this business proposal, we are able to understand more on how business work and we are looking forward to turn this business proposal into reality.