



UNIVERSITI TEKNOLOGI MARA

ENT300

FUNDAMENTAL OF ENTREPRENEURSHIP

BUSINESS PLAN

BORNEO FEEDS ENTERPRISE

ABDUL WAHAB BIN AHMAD	2012446522
DEXTER GYSNNED BIN IBRAHIM	2012426154
NORAZILA BINTI KILLI	2012265816
SHARIFAH NORMAZUANA BINTI SHARIF MIRUDDIN	2012203668
SITI NURNABILAH BINTI MOHAMAD MARZUKI	2012286748

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EXECUTIVE SUMMARY

The name of our company is Borneo Feeds Enterprise. Our company sell poultry feed to west coast region in Sabah for example, Kota Kinabalu, Penampang, Tuaran, Sepanggar, Papar and more. We provide services to deliver the feeds to the certain company that want poultry feed.

Our main office is located at Makat Industrial Warehouse, Kolombong, Kota Kinabalu Sabah. We are available from Monday to Sunday from 8am to 6pm. We open this business because there is a company that sells poultry feeds but they only sell them with a big company for distributor. If anyone wants to buy from them in a small number, it will take long. Thus, we open this company as a distributor.

In order to start this business, we need almost RM 400 000 of budget. We also contribute our own assets inside this company.

ACKNOWLEDGEMENT

First of all, we are grateful to Allah S.W.T. as we are able to produce this business plan. We have encountered a variety of obstacles and difficulties in preparing this proposal. We have managed to complete this proposal on time by having full cooperation from all of the group members. Special thanks to our families and colleagues who gave us support in every single minute.

We would also like to thank our beloved lecturer, Mr Cyril Supain for guiding and supporting us in completing our business plan. Her ideas, general knowledge and corrections have given us the courage and strengths in making this business proposal into reality.

By implementing our mind as an entrepreneur, we can see the opportunity in proposing this business in the future. With the knowledge that we have learned, we strongly believe that this business can go further in the future. We hope that by doing this business plan, we are able to understand more on how does a business work and we are looking forwards to make this business becomes reality.

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