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SABAH

ENT 300
FUNDAMENTAL OF ENTREPRENEURSHIP

BUSINESS PLAN
BANGG GAS ENTREPRISE

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We believe that this business can go further in the future with the help of many people. By implementing as an entrepreneur mind, we can see the opportunity in this business. With the support and the consultation given, we manage to complete this business plan. We hope that by doing this business plan. We hope that by doing this business plan we able to understand how do business work and we looking forward to make this business become reality.

Cordially,



BANGG GAS ENTERPRISE

TABLE OF CONTENT

PARTICULARS	PAGE NUMBER
GENERAL MANAGER	
1.0- INTRODUCTION	2
1.1- PURPOSE OF BUSINESS PLAN	3
1.2- COMPANY BACKGROUND	4
1.3- BUSINESS LOGO AND DES.	5
1.4- BUSINESS LOCATION	6
1.5- BACKGROUND	7-11
1.6- LETTER OF AGREEMENT	12-14
ADMINISTRATION MANAGER	
2.0- INTRODUCTION	16
2.1- ORGANIZATION CHART	17
2.2- ADMINISTRATIVE PERSONNEL	18
2.3- TASK AND RESPONSIBILITIES	19
2.4- WORKERS INCENTIVE SCHEME	20
2.5- SCHEDULE OF REMUNERATION	21
2.6- FURNITURE AND EQUIPMENT	22
2.7- OFFICE FLOOR PLAN LAYOUT	23
2.8- ADMINISTRATIVE BUDGET	24
MARKETING MANAGER	
3.0- INTRODUCTION	26
3.1- MARKET OBJECTIVE	27
3.2- MARKETING PROCESS	28
3.3- TARGET MARKET	29
3.4- MARKETING ANALYSIS	30
3.5- MARKET SEGMENTATION	31-32
3.6- MARKET SIZE	33
3.7- MARKET SHARES	34
3.8- SALES FORECAST	35-38
3.9- MARKETING STRATEGY	39
3.10- SERVICE STRATEGY	40
3.11- PRICING STRATEGY	41
3.12- PROMOTION STRATEGY	42
3.13- MARKETING BUDGET	43
OPERATION MANAGER	
4.0- INTRODUCTION	45
4.1- OBJECTIVE	45

4.2- OPERATIONAL STRATEGIES	46
4.3- OPERATIONAL PROCESS	46
4.4- BUSINESS OPERATION	47-48
4.5- OPERATION OVERHEADS	49
4.6- RAW MATERIALS & EQUIPMENT	50-53
4.7- LAYOUT COMPANY	54-55
4.8- SALES FORECAST BUDGET	56
4.9- COST OF MAINTANCE 1 ST YEAR	57
4.10- SCHEDULE OF REMUNERATION	57
4.11- OPERATIONAL BUDGET	58
FINANCIAL MANAGER	
5.0- INTRODUCTION	60
5.1- OBJECTIVE	61
5.2- IMPORTANCE OF FINANCIAL PLAN	62
5.3- BUSINESS BACKGROUND	63
5.4- EXPENDITURES	64-66
5.5- SALES AND PURCHASE PRO	67
5.6- TERMS OF LOANS	67
5.7- PROJECT IMPLEMENTATION AND SOURCES OF FINANCES	68
5.8- DEPRECIATION SCHELDULES	69-71
5.9- PRO-FORMA CASH FLOW STATEMENT	72-73
5.10- PRO-FORMA INCOME STATEMENT	74
5.11- PRO FORMA BALANCE SHEET	75
5.12- FINANCIAL RATIO ANALYSIS	76-78
6.0- CONLUSION	79-80
7.0- APPENDIX	81

1.0 GENERAL INTRODUCTION

We are going to supply a cooking gas in this island. All of the department agreed to choose the name for our business. It is 'Bangg Gas Enterprise'

The issue of choosing this island because there is a high demand of cooking gas by the consumers. As we all know, the cooking gas is a controlled item in Malaysia. In that case, the cooking gas is needs for all people. We are supplier that will sell the cooking gas with the appropriate price and serving a better service to our consumers.

Our target market is to cover all the communities in the island. Bangg Gas Enterprise is located in Kg Karakit, Banggi Island Kudat, Sabah. Our location is at the rural area that having a high rates of demand in cooking gas. That is the reason why we choose this location based on high needs and low competition.

These business have a potential to being expanded. The future prospect of our business is to increase second year sales by 8% and third year sales 13% and the next will be more increasing. In viewing our business potential, we believe that the selling of cooking gas will have the potential in business today and future to compete with the others.