



UNIVERSITI TEKNOLOGI MARA
(UTM) SABAH

ENT 300

FUNDAMENTAL OF ENTREPRENEURSHIP

BUSINESS PLAN

CLOVER GROCERIES DELIVERY SERVICE

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03 Last but not least, we hope that this business plan not only could fulfill the university requirement but also can assist those who are interested to venture in entrepreneurship.

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EXECUTIVE SUMMARY

We started our own business as partners and we have decided to name our business as 'Clover Groceries Delivery Service'. We have chosen our office location at Suria Sabah Shopping Mall, Kota Kinabalu. Our main activity of business is delivering of groceries to houses and offices.

We intend to select this type of business because we found that business has not yet exist in Sabah. So, we think by operating this business will have high potential in delivery service. We started this business by applying for loan and partners contribution.

ADMINISTRATION
PLAN