



UNIVERSITY TECHNOLOGY MARA

ENT 300 FUNDAMENTAL OF ENTREPRENEURSHIP

FAVOR-IT CANOPY

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EXECUTIVE SUMMARY

Favor-It Company is a company inspired by the need of safety and protection and mainly shelter in human daily life. Nowadays human always need extra space in doing any event and here we are, the company that provide them with the most affordable alternative for them to have extra space without expending extra money and time to accommodate all their guests.

Our office located at Cyber Square Kepadayan which in our observation is a strategic place to set up our business. Cyber Square located near housing area which will become the most profitable and reliable prospects. We expected to start our business on January 2013 with 10 canopies, pendaflour lamp, and ceiling fan for each package. Sabahan people or society usually celebrate 6 festival per year which usually will be held in big event and involving many guests. Event organizer will always find a cheap but effective alternative in order to provide shelter to all the guests, this is where we operate; we will provide a cheap but high in quality canopies.

Our business prospect in the future will be all people around Sabah and will slowly expanding and providing our services. Canopies Rental business have great potential in Sabah and Malaysia because of its portability and low price in providing extra shelter in any event held.

ACKNOWLEDGMENT

I am Hieronimus John, as a General Manager of Favor-It Canopy would proudly to thanks all of my partners, who work hard to complete this business plan successfully with me.

My colleagues are:-

LidonaLairis	Marketing Manager
JarweenJayapal	Financial Manager
Kirby Glen Phan	Operating Manager
TheclaMahat	Administrative Manager

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Especially to:-

Mr. Cyril	Lecturer ENT 300
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Yours sincerely,

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(HIERONIMUS JOHN)

General Manager,
Favor-It Canopy

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