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INTELLECTUAL CAPITAL AND LECTURE PERFORMANCE AMONG ACADEMICIAN: INTRAPRENEURSHIP AS A MEDIATOR EFFECT

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LET'S GET TO KNOW

ABOUT

This study attempts to determine the relationship between intellectual capital and academician performance through intrapreneurship as a mediator. Academicians must have entrepreneurial behavior as they are the key to ensuring that future graduates have equipped themselves with an entrepreneurship mindset. Intellectual Capital and Entrepreneurial Behaviour among academicians are very important as they can directly motivate the students about their future careers.

DESIGN/METHODOLOGY/ APPROACH

The returned questionnaires are 286 sets from academicians from public universities in Malaysia and the researcher used SmartPLS 3.2 to generate a hypothesized research model finding.

FINDINGS/EXPECTED FINDINGS

The SmartPLS path model analysis results shown two (2) important findings. First, the relationship between intellectual capital and intrapreneurship has a positive and significant relationship with the lecturer's performance. Second, intellectual capital has a positive and significant relationship with lecturer's performance.

ORIGINALITY/VALUE/ CONTRIBUTION

These findings confirm that intrapreneurship can act as an effective intermediary variable between intellectual capital and lecturer's performance in the studied organization. Furthermore, discussions, limitations, and recommendations are also described in this article.

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