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dan Perniagaan

SOCIO ENVIRONMENT COMPENDIUM

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-SOCENTIUM-
keeping you informed

FACULTY OF BUSINESS AND
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UNIVERSITI TEKNOLOGI MARA

GRANTS



RAKYATPRENEUR 2.0

Funding Organization: BANK RAKYAT

Amount: **RM198,000**

Project duration: 01/09/2021 - 28/02/2022

THE UTILISATION OF GAMES-BASED INTERVENTION [DAWN OF CIVILIZATION (DOC)] IN IMPROVING THE ENGLISH LANGUAGE PROFICIENCY OF HIGH SCHOOL B40 STUDENTS

Funding Organization: SOLVE EDUCATION SINGAPORE

Amount: **RM60,000**

Project duration: 09/04/2021 - 09/04/2023

SHARIAH-COMPLIANT ISLAMIC MEDICAL SERVICE STANDARD FRAMEWORK FOR HEALTH PROVIDERS MALAYSIA

Funding Organization: UNIVERSITI TEKNOLOGI PETRONAS

Amount: **RM85,200**

Project duration: 01/11/2020 - 31/10/2022

DEVELOPING A MODEL OF FINTECH ADOPTION IN BANKING SERVICES AMONG MALAYSIAN SINGLE MOTHER

Funding Organization: UNIVERSITI PUTRA MALAYSIA

Amount: **RM80,000**

Project duration: 01/11/2020 - 31/10/2022

RAKYATPRENEUR 2.0

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ABOUT

RAKYATpreneur 2.0 is a training grant from Bank Rakyat awarded to a team of training consultants from UiTM. It is a program designed to elevate the entrepreneurial competencies of micro and small entrepreneurs so that they can improve their skills in running their enterprises effectively and ultimately help increase revenue.

SAMPLE

200 asnaf entrepreneurs (the beneficiaries of Bank Rakyat) nationwide.

METHOD

Run for 6 months and comprising of four phases, the program is specially designed to train micro and small entrepreneurs to scrutinize their business practices thoroughly via a series of workshops, coaching and advisory services, networking facilitation, as well as scheduled follow-ups and performance monitoring.

The program engages a total of 50 experienced speakers, trainers, business coaches, and facilitators from various organizations that are directly involved in the country's entrepreneurship development agenda.

FINDINGS

This training grant hopes to help asnaf entrepreneurs prepare themselves with adequate knowledge and skills that would enable them to identify and seize opportunities and remain relevant in the market even during the unprecedented situation of the COVID-19 pandemic.