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INDUSTRY, COMMUNITY, AND ALUMNI NETWORKING

STRATEGIC MEETING

FBM - EUMMAS



The Faculty of Business and Management (FBM) UiTM is embarking on an exciting initiative in collaboration with the European Marketing and Management Association (EUMMAS) to establish a Faculty-Industry Executive/Professional Education Centre.

This partnership, led by Professor Dr. Firdaus Abdullah, the Dean of FBM, aims to provide career-long learning opportunities for staff and students by combining university knowledge with global industry expertise. The initial focus will be on professional and executive education initiatives, with EUMMAS opening its Asia Regional Centre at FBM.

This collaboration marks an important milestone for FBM, positioning it as a critical player in the executive education sector and supporting UiTM's goal of becoming a globally renowned university. The partnership will foster international collaboration, student exchange programs, and the development of innovative educational programs. Through this initiative, FBM and UiTM aim to contribute significantly to the teaching and learning ecosystem, particularly in business management, while aligning with Malaysia's National Initiatives to promote education and elevate UiTM's global reputation.

CILTM - FBM

On Monday, April 17th, 2023, a meeting was held via Google Meet between the Chartered Institute of Logistics and Transport, Malaysia (CILTM), and various stakeholders to explore potential collaborations for the International Certificate of Halal Supply Chain short course program.

The discussion encompassed additional areas of partnership, including organizing joint conferences, seminars, and symposiums, conducting collaborative research, providing joint consultancy services, and seeking accreditation for degree programs. Certain decisions made during the meeting will require further deliberation in subsequent discussions.



INDUSTRY, COMMUNITY, AND ALUMNI NETWORKING

STRATEGIC MEETING



FBM - UNIVERSITY OF APPLIED SCIENCES SAARBRUKEN, GERMANY

A virtual meeting was held on June 23, 2023, between UiTM and the University of Applied Sciences Saarbrücken, Germany. The discussion focused on exploring future partnership opportunities in academia. Congratulations to FBM for initiating this international connection with the University.

Prof. Dr. Firdaus Abdullah and Dr. Nor Farradila Abdul Aziz led the meeting. At the same time, Prof. Teresa Melo and Prof. Alexander Poschl from the University of Applied Sciences Saarbrücken presented the collaboration's goals. These goals include student mobility programs, joint lectures, research collaborations, and entrepreneurship programs. The discussion was fruitful, and we look forward to further engagements.

FBM - MDEC

FBM was honoured to receive the visit of Ts. Nurezali Bin Osman, Head of Capability Department, Azlinda Mohd Hairon, Manager of Eusahawan Siswa, and Faizuddin Abdullah, Eusahawan Siswa, all representing the Talent & Capability Department, Digital Enablers. The meeting took place at the Deanery Office, Level 2, PFI, FBM, UiTM, Puncak Alam, under the guidance of Assoc. Prof. Dr. Zarina Denan (Deputy Dean of Academic Affairs), with esteemed academicians in attendance.

The purpose of the discussion was to foster collaboration between MDEC-FBM and explore additional initiatives that could bring significant benefits to students, lecturers, and the university as a whole. FBM expresses sincere gratitude for this excellent opportunity to strengthen and enhance university-industry collaborations for mutual advancement.



INDUSTRY, COMMUNITY, AND ALUMNI NETWORKING

STRATEGIC MEETING

FBM - GOLDEN LUSTRE SDN BHD

The Dean of the Faculty of Business and Management (FBM), Professor Dr. Firdaus Abdullah, lead FBM and UiTM's involvement in The Site Safety Professional Certification Initiative by the Department of Occupational Safety and Health (DOSH) under the Ministry of Human Resources.

FBM is exploring a potential collaboration with Golden Lustre Sdn Bhd, represented by Mr. Habib Noh Sayid Seman, Tuan Haji Ruzman Johari, and Puan Syarifah Nurul Syafira Al-Yahya, to support this initiative and combine university knowledge with global partners for career-long learning and professional certification attainment.

This partnership aims to enhance FBM students' skills in health and safety, with program offerings aligned to industry demands and job creation. After completing the program, FBM Students can access job opportunities through various collaborative initiatives. This collaboration fosters a closer relationship between the Faculty of Business and Management and the industry, working towards shared goals. Ultimately, this effort contributes to advancing FBM and UiTM's visibility and supports UiTM's objective of becoming a globally renowned university.



FBM - VISITING PROFESSOR

It was a pleasure to welcome our honourable visiting Professor, Prof. Dr. Zulkornain Yusop and external examiner, Prof. Dr. Law Siong Hook, From the School of Business and Economics, Universiti Putra Malaysia on 16th February 2023 (Thursday) for a meeting with visiting Professor and External Examiner. The meeting was held at Deanery Office, Level 2, Faculty of Business and Management, with Prof. Dr. Firdaus Abdullah (Dean of FBM) and the Business Economics Program's lecturers.

The meeting centered on the curriculum review of BBA (Hons.) Business Economics Program and potential seminars and workshops by our visiting professor and external examiner. The meeting outcomes shall benefit the faculty in strengthening our program's curriculum towards producing globally competent graduates.



INDUSTRY, COMMUNITY, AND ALUMNI NETWORKING

STRATEGIC MEETING



FBM - MITBA

A collaborative meeting between FBM and Malaysian Insurance and Takaful Brokers Association (MITBA) was held at Deanery Office, Level 2 PFI Building, on 13th February 2023. The meeting was chaired by Prof. Dr. Firdaus Abdullah (the Dean of FBM), with the presence of Dato' Shazme Sulaiman, Mr Sazali Shahabudin, and Mr Zamree Mohamad from MITBA.

The meeting was held to explore further collaboration opportunities between FBM and MITBA, including a structured internship program, collaborative research opportunities, and training programs tailored for FBM's academicians and students. FBM is grateful for this excellent opportunity to develop and enhance university-industry collaborations for mutual benefit.

FBM - BINASKILL ACADEMY

A collaborative meeting between UiTM and Binaskill Academy occurred on January 16th, 2023, at the Deanery Office, Level 2 PFI Building. Chaired by Prof. Dr. Firdaus Abdullah, the Dean of FBM, the meeting included the presence of Prof. Dato' Dr. Jamil Haji Hamali (Rector of UiTM Sarawak), Datuk Prof. Madya Dr. Hj Abd Kadir Rosline & Ruslim (Rector of UiTM Sabah), Tuan Hj Samsuddin Mohd Amin (Deputy Treasurer), Dr. Mohd Syahiran Abdul Latif (Head of ACIS), and Dr. Affaro Affandy Salim (CEO of Binaskill Academy).

The main objective of the meeting was to further explore the collaboration between the university and the industry to support the youth in developing their talents in the arts through cultural arts talent development program. This program focuses on artistic growth, innovation, and cultivating professional development among youth, enabling them to discover and nurture their unique contributions to society. The meeting resulted in a fruitful exchange of positive ideas that benefited both parties.



INDUSTRY, COMMUNITY, AND ALUMNI NETWORKING

STRATEGIC MEETING

FBM - CHAMRUN DIGITAL GROUP



Under the guidance of Professor Dr. Firdaus Abdullah, the Dean of the Faculty of Business and Management (FBM), there is an ongoing effort to provide students with professional business certification knowledge. The focus of this initiative is on digital business tools and entrepreneurship. The aim is to empower staff, students, alumni, and especially youth to become successful entrepreneurs by gaining an advantage over competitors and creating thriving businesses in the future.

To support these goals, FBM is exploring a potential collaboration with Ybgh. Dato' Dania Abd Wahab and Adj. Prof Behrang Parhizkar, the Group CEO of Chamrun Digital Group. The partnership aims to strengthen FBM's initiatives for the center for executive and professional education. By combining academic knowledge with industry professionals' real-world experience, the effort aims to provide continuous learning opportunities for students and professionals to achieve their professional certifications and goals.

The envisioned center for executive and professional education will offer innovative educational and professional programs, equipping students with the necessary knowledge and skills to excel in today's rapidly changing business environment. This collaborative model fosters a closer relationship between participating industries and the Faculty of Business and Management, aligning their efforts towards shared objectives. Overall, this initiative serves as a significant step for FBM and UiTM, positioning them as a globally marketable university and supporting UiTM's aspirations.

FBM - CILTSS

The Chartered Institute of Logistics and Transport, Selangor Section (CILTSS), led by Chairman Dato Dr Mohammed Amin Kassim, visited the Faculty of Business and Management on January 5th, 2023. The purpose of the meeting was to discuss future collaboration and opportunities between the two entities.

The agenda included enhancing academic quality through accreditation and certification, organizing training programs, fostering networking between industry and academics, and co-organizing symposiums and industrial guest speaker series.

The meeting was attended by Tn Omar Suhaimi, CILTSS Internal Auditor, and two faculty members, AP Dr Harlina Suzana Jaafar and Dr Emi Normalina Omar, who were part of the CILTSS delegate as Vice Chairman and Elected Committee members. Representing the faculty were the Dean, Professor Dr Firdaus, Dr Sharidatul Akma Seman (Head of Department, Technology, and Supply Chain Management Studies), and Dr Mohd Hafiz Zulfakar, Course Coordinator for BBA (Hons.) Transport program.





Thank You

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