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**DARK TOURIM: MEDITATING THE HISTORICAL AND  
NATURAL OF MALAYSIAN'S AL-CATRAZ JEREJAK  
ISLAND, PENANG**

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**JANUARY 2018**

## ABSTRACT

This research more towards the kind of tourism that can be attracted and it can be in any of the tourism spot which inviting and allowed to exploring more kind of activities especially the historical part. The living museum is an approach that will be using as an inventive ways to provide awareness on historical area. It can evoke the emotion of the society to preserve and conserve the tangible and intangible elements that related with Malaysian history. The main focus is to preserve the historical value if the place where on the other side, provide an enjoyment and education awareness about the place. Somehow, society is able to learn and involved with this kind of activities. Hence, the aim and objectives of this study is to restore the historical and natural of Jerejak Island by create an appreciation towards the heritage value in order to promote awareness for public in Jerejak Island and objectives are to create an originality of the historical value of Jerejak Island by promoting a living museum for an education, To promote and highlight the historical significance of Jerejak Island to increase people awareness about the past event and to provide a master plan of Jerejak Island for dark tourism. The methodology that had been used for this study including the inventory and analysis of the site followed by attributes from 11 elements of NPS (National Park Service), site synthesis and treatment that will be using and the potential area of the stite study. Next, the overall processes of the design development with come out with landscape master plan of Jerejak Island. Instead, it will blend with the natural of the site study. The design guidelines of the site study not only preserve the historical building but also the rich of the flora, fauna and wildlife in the forest.

**Keywords:** Dark tourism, living museum, preservation, historical, education awareness

## **ACKNOWLEDGEMENT**

Assalamualaikum W.B.T and praise to Allah Almighty for His blessing that make it enable for me to complete my dissertation writing within the period given. I feel blessing as I manage to complete with a healthy condition. I also would like to take this opportunity to give an appreciation to all individual and parties that contribute with my study from beginning in order to help me complete this dissertation writing.

I would like also to express my gratitude towards my parent that gives moral support to me so that I can be able to do my best during my dissertation writing and no to forget to my friends that always lend me their support and opinion about my topic. Without them, it might be hard for me to focus and finish it.

Next, I really like to gives my big thanks to Dr Raziah Binti Ahmad which without her guidance and with some of her knowledge, I will never be able to complete my dissertation writing. It has been an honor to receive so much knowledge, ideas, advice and motivation from her. It is my pleasure to share my opinion and discussion about my topic with her during this whole semester. Besides, a special thanks to studio coordinator Dr. LAr Hayati Abdul Malek, LAr Abu Hassan Wahab, LAr Zalina Jaal and also LAr Nurul Huda Hayati for guidance and knowledge during the studio process.

Last but not least, I would like to thank to the parties that help me by giving me information about my site study. A special thank you to Jabatan Perancangan Bandar dan Desa Negeri Pulau Pinang because gives me some information about my site study. They have been so much helping and also give me cooperation while doing my inventory and analysis at the site study. Not to forget the local people and some individual that also gives me guidance during my site visit. Thank you to the parties that have been involved in my dissertation writing.

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*FEBRUARY 2018*

# **TABLE OF CONTENT**

**ABSTRACT**

**ACKNOWLEDGEMENT**

**TABLE OF CONTENT**

**LIST OF TABLES**

**LIST OF PLANS**

**LIST OF ILLUSTRATIONS**

**LIST OF FIGURES**

## **CHAPTER ONE: INTRODUCTION**

1.1	Introduction	Page 1-2
1.2	Problem statement	Page 3
1.2.1	Physical	Page 3
	1.2.2 Environmental	Page 3
	1.2.3 Social cultural	Page 3
1.3	Aim	Page 4
1.4	Objectives	Page 4
1.5	Definition of terminologies	Page 5
1.6	Significant study	Page 6
1.7	Research methodology	Page 6
	1.7.1 Primary data	Page 6
	1.7.2 Secondary data	Page 6
1.8	Design development	Page 7
1.9	Chapter summary	Page 8

## **CHAPTER TWO: LITERATURE REVIEWS AND REFERENCE CASES**

2.1	Introduction	Page 9
2.2	Heritage conservation	Page 9
2.3	Dark tourism	Page 10
2.4	Living museum	Page 11

## CHAPTER 1 | INTRODUCTION

### 1.1 Introduction

Tourism is a vital and a demand industry where it requires people interest and needs. Tourism should have been promoted a satisfaction and some enjoyment for public and also provided a safety so that the tourism will have ability to gives the best during travelling. In other words, tourism also known as place where activities were provided for person during their travelling and staying in the places other than their original environment particularly for some business and other purposes ( UNWTM, 2010). Besides, it is also known as activities, services and industries that provided a travel experience include with transportation, accommodation, eating and drinking services for some group or individual that travelling away from home (Macintosh and Goeldner, 2010). In fact, tourism has been known as a comprehensive industry and engaging with worldwide competition. In order to maintain it, it promotes a few type of tourism and the tourism that is attracting people to explore more is dark tourism.

The demand for this type of tourism has been increase. During the early 1990s there has been an attention to increase the relationship between tourism and places of death that contains with suffering (Dann, 1994: Prentice, 1993). The dark tourism is actually connected with events that keep in living memory (Casbeard and Booth, 2012). Dark tourism is now a popular site among society because its display chilling and horrifying events that had happen a long time ago. People are eager to search back the histories which increase the demand to visit the locations of some of the world most horrific events. As well as the well-known sites of memorial and human tragedy, there are increasing opportunities for travellers to immerse themselves in unpleasant experiences of the past. It provided a sensation sights or well known as sites with violent death where it provide a social spaces for individual and collective identities which rattle with daily life (Rojek, 1997).