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TEKNOLOGI
MARA

Unleashing Potentials
Shaping the Future

TOP 300
WORLD
UNIVERSITY
RANKINGS
BY SUBJECT

TOP 450
WORLD
UNIVERSITY
RANKINGS
BY SUBJECT

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WORLD
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RANKINGS
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keeping you informed

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FBM UITM

INDUSTRY, COMMUNITY, AND ALUMNI NETWORKING

MOU & MOA

MEMORANDUM OF UNDERSTANDING (MoU) AND MEMORANDUM OF AGREEMENT (MoA) WITH SKYLINE UNIVERSITY COLLEGE (SUC), CITY UNIVERSITY AJMAN & EUROPEAN MARKETING AND MANAGEMENT ASSOCIATION (EUMMAS)



Universiti Teknologi MARA (UiTM), specifically the Faculty of Business and Management (FBM), has successfully partnered with three international universities and an association in Dubai, UAE. This significant collaboration took place from February 21st to 23rd, 2023, and involved the signing of a Memorandum of Understanding (MoU) and a Memorandum of Agreement (MoA).

These agreements enhance teaching, learning, and research, adding value to all parties involved. The Dean of FBM, Professor Dr. Firdaus Abdullah, represented the Vice Chancellor of UiTM, Professor Datuk Ts. Dr. Hajah Roziah Mohd Janor, during the exchange of these documents.

The MoU was signed with the European Marketing and Management Association (EUMMAS), with Professor Dr. Mile Vasic, the President of EUMMAS, and Professor Dr. Firdaus Abdullah, representing UiTM, acting as the signatories. Additionally, two MoAs were exchanged with Skyline University College (SUC) and City University Ajman (CUA). Professor Dr. Mohammed Inairat, the Vice-Chancellor of SUC, and Professor Dr. Firdaus Abdullah signed the MoA with SUC. The MoA with CUA was signed by Mr. Imran Khan, the President of CUA, and Professor Dr. Firdaus Abdullah.



It is worth noting that the MoAs signed between FBM and SUC and FBM and CUA serve as extensions of the MoU signed in 2021 between UiTM's Vice Chancellor, Professor Datuk Ts. Dr. Hajah Roziah Mohd Janor and the respective universities. Various initiatives have been planned through this collaboration, including research collaborations, project development, publications, seminars, conferences, training, and capacity building. These endeavors are expected to enhance the visibility of FBM and indirectly contribute to the visibility of UiTM.



Thank You

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