



UNIVERSITI
TEKNOLOGI
MARA

Unleashing Potentials
Shaping the Future

TOP 300
WORLD
UNIVERSITY
RANKINGS
BY SUBJECT

TOP 450
WORLD
UNIVERSITY
RANKINGS
BY SUBJECT

TOP 450
WORLD
UNIVERSITY
RANKINGS
BY SUBJECT

-SOCENTIUM-

keeping you informed

AN INTERNAL BULLETIN OF FBM

FACULTY OF BUSINESS AND MANAGEMENT



January - June 2023
eISSN: 2636-9656
Volume: 6(1), 2023



<https://fbm.uitm.edu.my>



Fbmuitm



fbmuitm



FBM_UiTM



FBM UITM

RESEARCH AND INNOVATION

ACTIVITIES/PROGRAMS



THE 3RD FBM UiTM INTERNATIONAL FORUM SERIES 2023

The third FBM UiTM international forum, which took place on May 10th, 2023, focused on Entrepreneurship as its theme. The event utilized a hybrid platform, combining Webex Online and a physical event at the FBM Discussion Room. It was a privilege to host esteemed speakers, Dr. Respati Wulandari from Bina Nusantara University and our expert, Dr. Mohd Najib Md Saad, who shared their knowledge and expertise on sustainable development in Small and Medium Enterprises. The dynamic and youthful lecturer, Dr. Azrin Ali, skillfully moderated the session.



FBM UiTM 4TH INTERNATIONAL FORUM SERIES 2023

The FBM International Forum Series 4 took place in hybrid format on June 6, 2023, allowing both virtual attendance via Webex and physical attendance. The session focused on Competing Logic in the Nexus of ESG Performance and Firm's Value, specifically examining emerging economies. The panelists for this session included Dr Wahyu Jatmiko, a Senior Researcher and academic staff member from Universitas Indonesia, and Professor Dr Jaafar Pyeman from the Faculty of Business and Management (FBM), UiTM. Associate Professor Dr. Amirul Afif Muhamat, the Deputy Dean of Research and Innovation at FBM UiTM, skillfully moderated the session.





Thank You

EDITOR:

DR. MOHAMMAD ZULFAKHAIRI
DR. NUR ZAHIDAH
DR. NURHUDA
DR. MUHAMMAD RIDZUAN
DR. SHARULSHAHIDA
SYAFIQAH JOHAN
NAZURAH ABDUL MALEK
HABIEL ZAKARIAH