



**STRATEGIES FOR KNOWLEDGE RETENTION
IN JABATAN KEBUDAYAAN DAN KESENIAN
NEGERI JOHOR**

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APRIL 2011



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- This work has not previously been accepted in substance for any degree, and locally or overseas, and is not being concurrently submitted for this degree or any other degree.
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- All verbatim extracts have been distinguished by quotation marks and source my information have been specifically acknowledged.

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ACKNOWLEDGEMENTS

Bismillahirrahmanirrahim

Alhamdulillah thanks to Allah S.W.T. with His Constant help and provider without His help, I will not able to accomplish writhing this research study.

First of all, I would like to express my million thanks to Madam Nor Azzura bt Mohamed for her continuous assistant and advice, important ideas and suggestion towards the end of the study. Without her guidance, much of the information contain in this research study would seem disarrayed.

Thanks to Jabatan Kebudayaan dan Kesenian for giving me an opportunity to have my industrial training session in their organization, also thanks to En Abdul Hamid bin Hj Muhamad, Head of JKKN, Johor for giving me so much exposure regarding the real working experience.

Lastly my precious thanks to staff of JKKN, Johor for giving me full support and fullest thanks to Puan Surani bt Hj Nasir for giving her full trust on me to be her assistant and assistant project manager for her event. JKKN has given a good impact that changes my life so much.

ABSTRACT

Knowledge Management is one of essential value in Human Resource functions. Therefore organization needs to ensure the existence of knowledge management and strategy to ensure the effectiveness of the knowledge management in the organization. The main objective of the research is to determine the most influence strategy that can contribute toward knowledge retention in the organization based on Jabatan Kebudayaan dan Kesenian employee perception. The purpose of the study is to determine the relationship between the selected independent variables (documentation, library, training, knowledge transfer) and effectiveness of knowledge management. The researcher used questionnaire as a main instrumental in data collection method. After data have been collected, it will be analyzed using frequency, percentage, mean and Pearson Correlation. The result that the most influence strategy is training.

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