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dan Perniagaan

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2024
JANUARY – JULY

**An Internal
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WORLD
UNIVERSITY
RANKINGS
2024
BUSINESS & MANAGEMENT STUDIES 1079
ECONOMICS & ECONOMETRICS 2181

UiTM *di hatiku*

اومها تقوى موليا



The Chartered
Institute of Logistics
and Transport



Chartered
Insurance
Institute
Standards. Professionalism. Trust.



FBM Highlights

AUTHORS:

DR. SHARULSHAHIDA SHAKREIN SAFIAN

NAZURAH ABDUL MALEK

FBM Strengthens Collaboration with MoU and MoA Signings with Various International and Local Partners for Strategic Growth



MoA WITH FACULTY OF ECONOMICS AND BUSINESS, UNIVERSITAS MULAWARMAN

The signing ceremony was between Prof. Dr. Firdaus Abdullah, dean of FBM, with Prof. Dr. H. Abdunnur (Rector of UNMUL), which indicates a significant step forward in strengthening academic ties between Malaysia and Indonesia. Also attending this ceremony from UNMUL were Dr Nataniel Dengen (Vice Rector for Collaboration), Prof. Dr. Hj. Syarifah Hidayah (Dean of Faculty of Economics and Business), and Dr. Felisitas Defung (Vice Dean for Academic Affairs).



MoU EXCHANGE CEREMONY MAXIS X UiTM

The MoU exchange ceremony took place on 7 March 2024, at the Maxis Business Centre, Menara Maxis, Kuala Lumpur. This momentous event featured UiTM's Vice Chancellor, the esteemed Prof Datuk Dr Shahrin bin Sahib @ Sahibuddin, and Maxis' CEO, Mr. Goh Siew Eng. Joining the celebration were ICAN's Deputy Vice Chancellor Representative, Associate Professor Dr Mahadir Ladisma, FBM's Dean Professor Dr Firdaus Abdullah, Deputy Dean of ICAN Dr Nor Farradila Abdul Aziz, Maxis Board Member Dato' Hamidah Naziadin, and Maxis Chief Corporate Affairs Officer Ms Mariam Bevi binti Batcha.



MoU & MoA EXCHANGE WITH INDUSTRIES & IFTAR PERDANA FBM

On 21 March 2024, FBM organized a momentous MoU & MoA exchange between UiTM and six esteemed bodies and institutions: The European Marketing and Management Association (EUMMAS), eCEOs Sdn Bhd, Binaskill Academy PLT, Suzhou City University & Asia China Education And Culture Association (ACEC), and Universal AI University. The exchange, held in a hybrid format, saw the esteemed presence of key figures such as Dr. Affaro Affandy, Chief Executive Officer of Binaskill Academy Plt, Ir. Dr. Ahmad Nizar Bin Harun, Deputy CEO & COO of eCEOs Sdn Bhd, Mr. Yang Cheng Cheng, Executive Regional Director of Asia China Education And Culture Association (ACEC), along with online attendees Prof. Dr. Mile Vasic, President of European Marketing And Management Association (EUMMAS), Prof. Zhou Gao, Vice President of Suzhou City University, and Mr. Tarundeep Singh Anand, Chancellor of Universal AI University, India.

MoU & MoA *Universities & Industries*



SPAIN (1)
GERMANY (1)
ROMANIA (1)
UNITED STATES (1)
UNITED KINGDOM (2)

AUSTRALIA (1)
UAE (1)
GEORGIA (1)
BOSNIA & HERZEGOVINA (1)
TURKEY (1)

INDONESIA (10)
INDIA (4)
MALAYSIA (41)
CHINA(1)
PHILIPPINES (1)

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