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WORLD
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2024
BUSINESS & MANAGEMENT STUDIES 1079
ECONOMICS & ECONOMETRICS 2181

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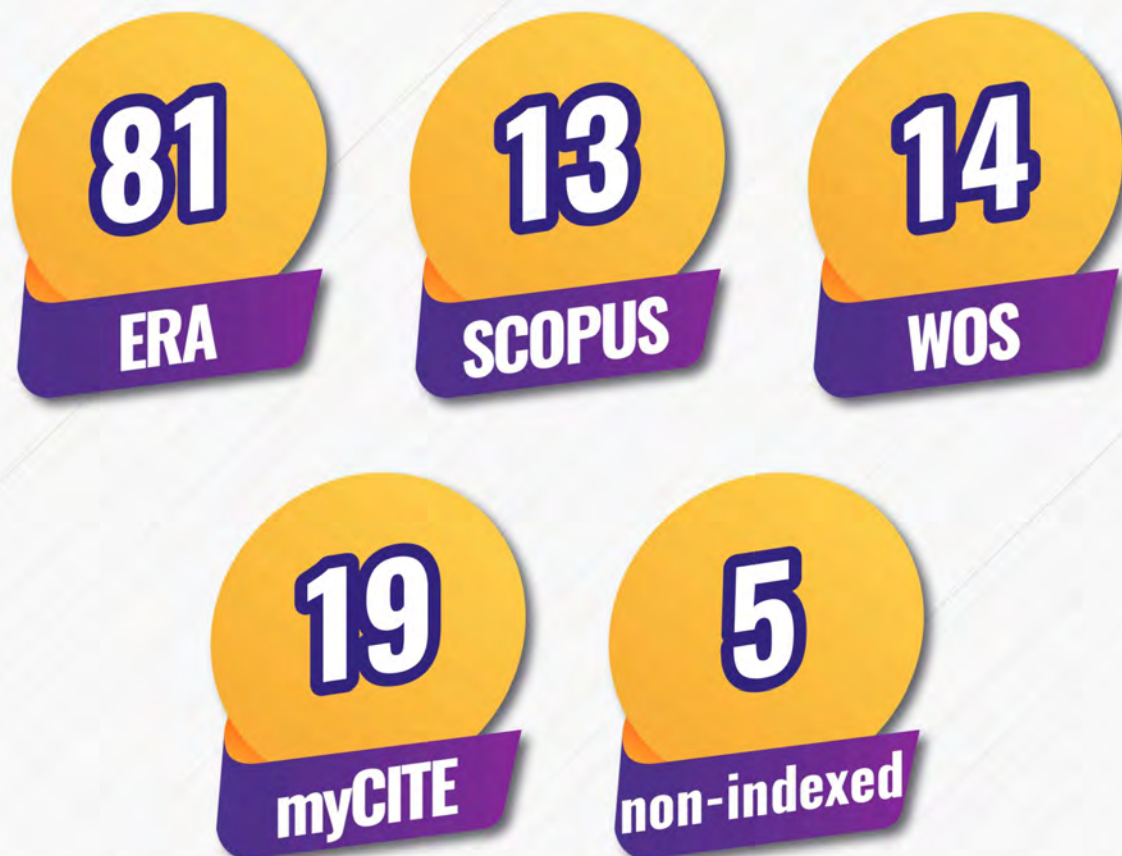
FBM's Research & Publication Statistics

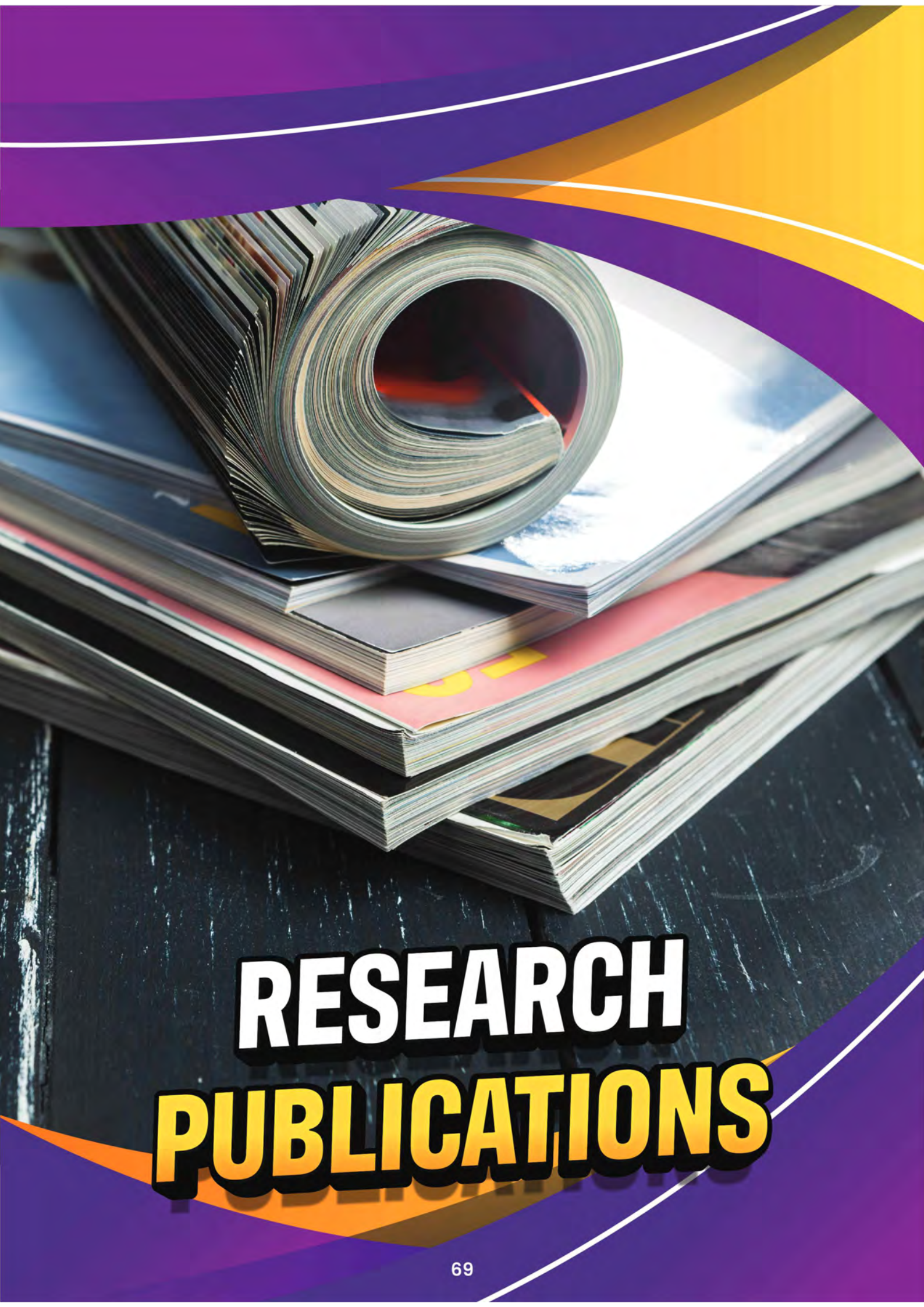
**AUTHOR:
DR. NURHUDA HAJI NIZAR**



RESEARCH STATISTICS

TOTAL PUBLICATIONS FOR THE FIRST HALF OF 2024





RESEARCH PUBLICATIONS

Excellence in Research for Australia (ERA)

Title	Corresponding author / UiTM First Author
A Conceptual Analysis of Green Human Resource Management, Green Organizational Culture, and Employee Green Behavior Towards Environmental Performance	RAMITA BINTI ABDUL RAHIM
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The Model Of Bumiputera Graduate Lived Experiences Pursuing Entrepreneurship	MOHD ALI BAHARI BIN ABDUL KADIR
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"I Like, I Dont Like, I Dont Know: Consumers Attitude Towards Marketing Content In Social Media From Gen Y Glasses"	LENNORA BINTI PUTIT
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Improving The Quality Of The Operations Management Course (OPM549) Via Project-Based Learning: A Study At Universiti Teknologi Mara, Puncak Alam, Selangor, Malaysia.	IRWAN BIN IBRAHIM
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