IDEAS - INSPIRING DESIGN AND ART SCENE



A Documentation of Final Year Project Artworks In

ORPHIC Redefine 16 Exhibiton 15 - 21 February

FSSR 2/LEVEL 3 Universiti Teknologi MARA (UITM) Cawangan Perak Kampus Seri Iskandar Malaysia

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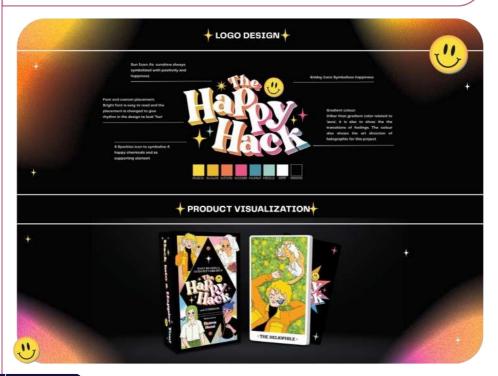


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Daily Reading and Guidance Card Deck



DRPHIC

Introducing TheHappyHack, a daily reading and guidance card deck that helps improve overall well-being and increases levels of happiness. Each of the 20 scientifically proven activity and exercise card is designed to boost happy hormones and enhance emotional well-being. The easy-to-use deck can be drawn daily, used for journaling and meditation, or shared with loved ones. TeHappyHack acts as a personal coach providing daily tips and tricks to improve mood and well-being. It is perfect for anyone seeking to improve his mental health, whether the person is struggling with mood issues or looking to enhance contentment. It is also a thoughtful gift that shows you care about the well-being of friends and loved ones.



CHARACTER DESIGN











CARD BOX PACKAGING



GUIDEBOOK

20 CARDS DECK









































KIT PACKAGING



ENAMEL PIN













SERIES OF ADS















SOCIAL MEDIA STICKERS









& ANIMATED CARDS



SCAN TO EXPERIENCE



REDEFINE

Redefine 16 - Orphic. From an adjectival standpoint, orphic signifies mysterious and entrancing, as well as something beyond ordinary understanding. Everyone has his or her own mystery that trancends anybody's ordinary understanding, which is also what makes each individual unique and unpredictable at best. Orphic was meticulously created to communicate to the world that we, 34 young designers, are ready to exhibit what mystery and beyond ordinary understanding genuinely means.







