

IDEAS - INSPIRING DESIGN AND ART SCENE



A Documentation of
Final Year Project
Artworks In

ORPHIC
Redefine 16 Exhibiton
15 - 21 February

FSSR 2/LEVEL 3
Universiti Teknologi MARA (UITM)
Cawangan Perak
Kampus Seri Iskandar
Malaysia

 [redefinebyuitm](https://www.instagram.com/redefinebyuitm)

eISSN 2821-3629



IDEAS NO.2 VOL.1

**PUBLISHER**

UITM PERAK PRESS
UNIVERSITI TEKNOLOGI MARA
KAMPUS SERI ISKANDAR
32610 SERI ISKANDAR PERAK, MALAYSIA

UITM PERAK WEBSITE

[HTTPS://PERAK.UITM.EDU.MY](https://perak.uitm.edu.my)

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FIRST PUBLISHED FEBRUARY 2023
NO 2, VOL 1

Digital version
E-ISSN: 2821-3629

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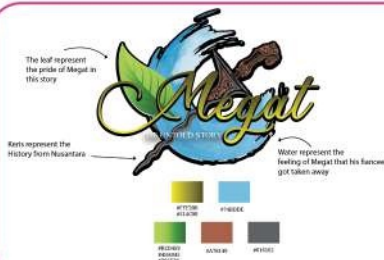
fitriarif123@gmail.com
Be -

Reconstruction of Terengganu Cultural Epic Character Into Storybook Stylization: Megat Panji Alam Storybook



There are many historical figures in Malaysia but are the youth today well-informed about the epic Malay character from Terengganu? Lack of information and interest are the main reasons behind the dearth of knowledge about this local historical figure, among the younger generation. In this study, the researcher will create a visual story based on the text-based history. Since images are 'static', they are more visible to the eye than words. People can see the picture more clearly than we can read the text, which loses its shape as we scroll down the page. As a result, the image can be interpreted in a variety of ways, both in connection to and separately from the flowing words.

LOGO DESIGN & DETAILS



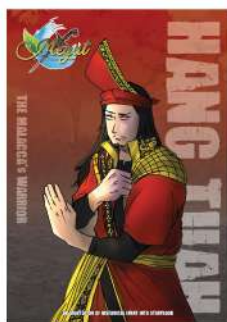
CHARACTER STANDEE



CHARACTER DESIGN



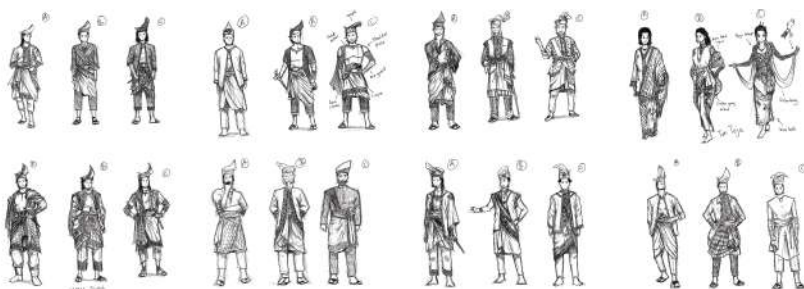
CHARACTER POSTER



MOCKUP



SKETCHBOOK



STORYBOOK



REDEFINE™

Redefine 16 - Orphic. From an adjectival standpoint, orphic signifies mysterious and entrancing, as well as something beyond ordinary understanding. Everyone has his or her own mystery that transcends anybody's ordinary understanding, which is also what makes each individual unique and unpredictable at best. Orphic was meticulously created to communicate to the world that we, 34 young designers, are ready to exhibit what mystery and beyond ordinary understanding genuinely means.