



**INTENTION TO USE MOBILE PAYMENT
AMONG GENERATION Y**

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DECLAREATION OF ORIGINAL WORK



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“DECLARATION OF ORIGINAL WORK”**

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Hereby, declared that:

- This work has not previously been accepted in substance for any degree, locally or overseas, and is not being concurrently submitted for this degree or any other degrees.
- This project paper is the result of my independent work and investigation, except where otherwise is stated.
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

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ACKNOWLEDGEMENT

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ABSTRACT

This study therefore explores the factors that affect generation Ys' intention to use mobile payment in Malaysia. The aim of mobile payment for consumers is a scope that encompasses many determinants, but the researcher focuses specifically on five determinants, namely ease of use, usefulness, safety of use, social influence and trust. Data were obtained from 212 respondents using convenience sampling. The data obtained was assessed using the Social Science Statistical Package (SPSS) software. Data was analysed using descriptive analysis, reliability analysis, Pearson correlation analysis, and multiple regression analysis. The result indicates that there is a positive connection including ease of use, utility and social effects on the consumer's decision to use mobile payment. Nonetheless, except for use and trust has been reported as insignificant in relation to the intention of consumers to make use of mobile payments. At the end of this report, the suggestions and scope for future research were covered.

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