



UiTM@Media **2016**

Jaringan Industri

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KLASIKterial

STMIK Amikom Jalin Kerja Sama dengan Universiti Teknologi MARA Malaysia



DOK STMIK AMIKOM

PADA Jumat (16/9) dilakukan penandatangan MoU antara STMIK Amikom Yogyakarta dan Universiti Teknologi MARA (UiTM) Malaysia. Acara dihadiri ketua dan jajaran pengurus STMIK Amikom Yogyakarta serta tamu dan undangan dari Universiti Teknologi MARA (UiTM) Malaysia, yaitu YBhg Prof Emeritus Dato' Dr Hassan Said (UiTM Vice Chancellor), Ybhg Dato' Prof A Razak Hj Mohaideen (Dean of FiTA, UiTM), Khairul Anwar bin Mat Kassim (Deputy Dean of FiTA), Raja Mohammad Fikri Raja Azman (Special Officer to Vice Chancellor), Ahmad Faizul Abd.Rashid (Head of Film Center FiTA), dan Muhammad Azhar Abdullah (Head of Animation Centre FiTA). Turut hadir staf ahli Menteri Bidang Teknologi RI Ir Woro Indah Widiastuti dan kalangan media.

Dalam sambutannya, UiTM Vice Chancellor YBhg Prof Emeritus Dato' Dr Hassan Said menyatakan kekaguman pada produk-produk yang dihasilkan



serta kreativitas anak-anak Amikom. Menurutnya, penandatanganan MoU antara STMIK Amikom Yogyakarta dengan UiTM merupakan langkah awal kerja sama antara dua negara dalam bidang animasi dan film. Selanjutnya, para tamu undangan disuguhkan cuplikan beberapa film pendek karya mahasiswa STMIK Amikom Yogyakarta, salah satunya adalah pemutaran 30 menit terakhir film *The Battle of Surabaya*.

Sementara itu, dalam sambutannya, Ketua STMIK Amikom Yogyakarta Prof Dr M Suyanto MM mengutarakan seputar *creative economy park*. Suyanto memaparkan beragam prestasi STMIK Amikom Yogyakarta dalam skala internasional. Salah satunya adalah film *The Battle of Surabaya* yang telah memenangkan beragam kategori dalam festival film internasional. Menurut Suyanto, pada tahun 2016, STMIK Amikom Yogyakarta telah memenuhi target menjadi World Class Animated Feature Film Industry dan sedang dalam persiapan menuju universitas.

Penandatanganan MoU dilakukan Prof Dr M Suyanto MM mewakili STMIK Amikom Yogyakarta dan YBhg Prof Emeritus Dato' Dr Hassan Said mewakili UiTM. Sementara itu, penandatanganan MoU antara MSV Pictures diwakili oleh Aryanto Yuniawan dan FiTA Studio diwakili oleh Ybhg Dato' Prof A Razak Hj Mohaideen. [*]



Charity event: (from left) Youth Trust Foundation CEO Nurfarini Daing Abdul Rahman, Ismet, UMW Toyota deputy chairman Akio Takeyama and UiTM Faculty of Music dean Prof Ramona Mohd Tahir at the launch.

KUALA LUMPUR : UMW Toyota Motor Sdn Bhd remains on track to hit sales projection of 70,000 vehicles this year in spite of challenging market conditions, said president Datuk Ismet Suki.

In early August, UMW Toyota lowered the sales expectations due to the revised total industry volume (TIV) projection made by the Malaysian Automotive Association (MAA). The current target is lower than the 80,000 vehicle sales figure cited by UMW Holdings Bhd chairman Tan Sri Asmat Kamaludin back in May.

The figure also represents a 27% drop from last year's total sales. In 2015, the automaker sold 91,865 vehicles.

"MAA has projected a TIV of 580,000 vehicles this year from 650,000 previously. At this juncture, we believe that we are on track to hit the targeted sales of 70,000 vehicles," he told reporters following the launch of the 2016 Toyota Classics charity concert.



Inclusive of the company's passenger and commercial vehicles segments, UMW Toyota has sold 27,249 vehicles during the first half of this year, or about 39% of full year targets. Ismet added that he did not foresee any further revisions to the group's projections. "Moving forward, up until the end of the year we do not think there is going to be any dramatic change (to the projections) in the industry," he added.

UMW Toyota, the automotive arm for UMW Holdings Bhd, contributes the bulk of the conglomerate's revenues through the sale of vehicles.

The segment delivered pre-tax profits of RM216.02mil for the six months period ended June 30, 2016 (H1 FY16). It also contributed a total revenue of RM3.73bil, which makes up 73% of UMW Holdings' total revenue of RM5.05bil for the period.

The revenue contribution from the automotive segment fell 21% on a year-on-year (y-o-y) basis due to lower sales, while the launch of the new Toyota *Hilux* failed to boost sales during the second quarter, said CIMB Research in a recent note.

"Auto profits during H1 FY16 shrank 49.5% y-o-y on the back of lower sales volume and higher production cost due to the ringgit's depreciation. However, we expect sales volumes to improve during the second half of the year, driven by new launches," it said.

UMW Toyota would be introducing four new vehicles this year. The Toyota *Sienta* and the new *Innova* models will be made available by this year alongside improvements to the *Camry* and *Vios* sedans.

The Toyota Classics charity event has raised close to RM8mil in donations since its inception in 1990. As part of the Toyota's corporate social responsibility initiatives, the recipients of the fund's donation this year are Universiti Teknologi Mara's Faculty of Music and the Youth Trust Foundation, said Ismet in his keynote speech.

- **Penasihat**

Profesor Emeritus Dato' Dr Hassan Said
Naib Canselor

- **Ketua Projek**

Alfina Bakar

- **Pengurus Produksi**

Darus Kasim
Rosly Mahmud

- **Penyelaras Bahan Akhbar**

Firdaus Abd Hanan
Hanisah Yacob
Datin Umminalah Salleh

- **Pembantu**

Penyelaras Bahan Akhbar

Hazizi Jantan
Nor Azlina Nordin
Samsinah Selamat
Raja Nazrul Raja Hisham

- **Pereka Grafik Utama**

Junaidy Talib

- **Pereka Grafik**

Rosdi Abdul Hamid
Mohd Nor Firdaus Mohd Isa

- **Sumber Keratan Akhbar**

Utusan Malaysia, Mingguan Malaysia, Berita Harian, Berita Minggu,
New Straits Times, The Star, Sunday Star, The Sun, Star Metro,
Kosmo, Harian Metro, Sinar Harian.

