IDEAS - Inspiring Design and Art Scene



Final Year Project Artworks in

INDDEX 2022 x Redefine 15 Exhibition 16 - 22 August 2022

at Gallery Al-Biruni Universiti Teknologi MARA (UiTM) Cawangan Perak Kampus Seri Iskandar Malaysia



Publisher

UiTM Perak Press Universiti Teknologi MARA Kampus Seri Iskandar 32610 Seri Iskandar Perak, Malaysia

UiTM Perak Website https://perak.uitm.edu.my

Official Redefine Website https://www.redefinexhibition.com

Editor-in-Chief

Mohd Shahril Abd Rashid Anwar Fikri Abdullah Ts. Ahmad Sofiyuddin Mohd Shuib

Editoria

Assoc Prof. Dr Nur Hisham Ibrahim
Prof. Madya Dr Muhammad Abdul Aziz
Dr Hanafi Hj Mohd Tahir
Dr Shahrel Nizar Baharom
Dr Shahrunizam Sulaiman
Azlan Zainal
Nurul Nadiah Jamaludin
Syahrul Nizam Shaari
Mhd. Nor Osman
Mohamad Quzami An-Nuur Ahmad Radzi
Muhammad Fikri Saidi Othman
Mohamed Izzat bin Mohamed Khalil

EDITORIAL (LANGUAGE Zarlina Mohd Zamari

Project Coordinator Mohd Sha<u>hril Abd Rashid</u>

© Unit Penerbitan UiTM Perak 2022

All rights reserved. No part of this publication may be reproduced, copied, stored in any retrieval system or transmitted in any form or by any means; electronic, mechanical, photocopying, recording or otherwise; without permission on writing from the director of Unit Penerbitan UiTM Perak, Universiti Teknologi MARA, Perak Branch, 32610 Seri Iskandar Perak, Malaysia.

First Published October 2022 No 1, Vol 2

PERPUSTAKAAN NEGARA MALAYSIA

E-ISSN: 2821-3629

ADVERTISING



Muhammad Asyraf Bin Awanul Anuar

Asyrafyahanuar@gmail.com

Min House Camp

Min House Camp is a holiday destination that is located in Kelantan. The main objective of this outcome/product is to enable Min House to revamp its marketing strategy by highlighting the main attraction at Min House Camp

ID: 2020614622



Main Poster









Facebook











Infographic







ORGANISED BY

REDEFINE™

Omnific carries the meaning of being multitalented and omnicompetent or meaning creates all things: in other words, Omnific means having unlimited powers of creation. We are a group of 15 young designers that are ready to take over the world with our creativity and ideas. Omnific consists of 8 students from Corporate major and 7 from Advertising major. For the 15th REDEFINE design exhibition, Omnific will certainly impress you with the unique approach of displaying our exhibits.







