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Cawangan Perak
Kampus Seri Iskandar



ART & DESIGN
COLLABORATIVE
PROGRAMME



BEYOND

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eISSN 2821-3629



9 772821 362001

A VIRTUAL
**GRAPHIC
DESIGN**
EXHIBITION
2022

IDEAS No 1, Vol 1

Publisher

UiTM Perak Press
Universiti Teknologi MARA
Kampus Seri Iskandar
32610 Seri Iskandar
Perak, Malaysia

UiTM Perak Website
<https://perak.uitm.edu.my>

College of Creative Arts (Perak)
<https://www.adperak.com>

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First Published March 2022

e-ISSN: 2821-3629

KIOSK

A platform for both information and other services, simplifying interactions customers. Payments are made easy with kiosks, providing self pay options with a secure line, ensuring that your information stays private while payments can be made quickly without any fuss. Even without the application, customers can still use the laundry.



SOCIAL MEDIA

By displaying only the most relevant adverts on social media platform such as instagram stories and tiktok page, it could increase the target audience's awareness on the BubbleLab Laundromat Application.



WEBSITE OVERVIEW

The BubbleLab Laundry website provides informations about the company including contacts, outlets, latest pricelist, promotions, safety guidelines and procedures to join the team.



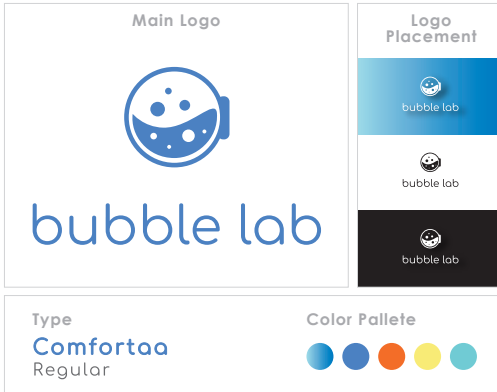
BUS SHELTER

As bus shelter are located at several places around the city and some target audience takes the public transportation to work, it is best to advertise the poster of the new BubbleLab Laundromat Application.

LOGO

Logo Rationale

The blue color in the logo symbolizes cleanliness & fresh. The icon shows water inside a washer machine with the door at the right. From a whole view, we can see that the icon brought up a bubble where it represents "BubbleLab" itself. The font used is comfortaa, with soft edges.



MOBILE APPLICATION

This project will focus on interfaces designed for BubbleLab (laundromat service) that will use Application Programming Interface (API) data and functionality compared to just going through an informative website, the API will be the technology behind it. Function to improve laundry's service and system including cashless payment, time tracking system & many more.



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BUBBLE LAB LAUNDRY

The BubbleLab Laundry Application project is to generate a new visually conserved into a customized interface application for laundromat concept with a user-friendly and functional use with cashless payment & organized time tracking system application on device for customers.



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