



ntering university can be both exciting and overwhelming for first-semester students, especially as they navigate new academic environments, unfamiliar faces, and the expectations of campus life. Recognising the importance of early connection and guidance, the Media and Communication Students Club (MCSC) took the initiative to organise Semester Start-Up 2025, as a way to welcome, orient, and bring together the new students of the Faculty of Communication and Media Studies at UiTM Rembau Campus.

This programme began at 2:00 PM on Friday, 11 April 2025, at Dewan Kuliah 200 (DK200). The programme was attended by first-semester

students, lecturers, Majlis Perwakilan Pelajar (MPP) and club representatives. The programme included informative briefings from the Ketua Pusat Pengajian (KPP), program coordinators, and the MCSC president. Each speaker highlighted key aspects of the faculty, student life, and the opportunities ahead. Students were introduced to the structure of their academic programmes, the values upheld by the faculty, and the vibrant community within MCSC. The event also marked the official introduction of two new MCSC advisors, Dr. Siti Faidhul Maisarah Abdullah and Puan Noor Ashmalia Mohd Ashraff. Their appointments reflect the club's evolving direction and its continued emphasis on student development and mentorship.



vibrant community

Aside from formal presentations, the program offered a lively segment of interactive activities to help students connect in a more casual and enjoyable setting. A crowd favourite was the charades game, where students, divided into stude teams, acted out phrases and raced against time found to guess them correctly. The room was filled with first staughter, enthusiasm, and friendly competition, creating instant bonds among peers and easing first-day nerves.

The programme concluded with a prizegiving session for the winning teams, followed by group photos and light refreshments. For many, it was more than just an orientation. It was the beginning of a meaningful journey, where support, leadership, and collaboration would become an integral part of student life. Semester Start-Up 2025 successfully bridged the gap between new students and the faculty community, laying a strong foundation for the years ahead. It proved that the first step into university life does not have to be taken alone. It can be taken together.