



اَوْنَبُوْ رَسِيَّتِيْ تَيَكُوْ لُوْ كِيْ مَارَا
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Assalamualaikum warahmatullahi wabaraktuh. Alhamdulillah, praise to Allah for all energy and perseverance given to us to finish our assignment on time which entitled "Business Plan and named as A.L.A.I Consultant". Besides, thank you to those who help us especially our family members, friends, and classmates for the moral support. Not forgotten, thank you to our beloved lecturer Miss Siti Nordiyana binti Isahak for the advices and instructions in order to make it sure this business plan complete successfully. Last but not least, thank you to a few others who helps contributed their ideas and comments. Best wishes to all of you.

EXECUTIVE SUMMARY

Entrepreneurship is a process of innovation and new venture creation through for dimension which include individual, organization, environment, and institution. Entrepreneurships are individual who actively forms are leads their own business nurture them for a growth and prosperity. In order to form a business, they are quite numbers of phase that should be understood and developed entrepreneur.

A.L.A.I Consultant is a business developed a consultant services. A.L.A.I Consultant is a partnership business which ventures five partners. Each partners assist in contributing the same amount RM 50,000 capital. Each of the partner members will hold different position and responsible in managing the business.

A.L.A.I Consultant is a business that mainly focuses in consultant services. We discovered that Malaysian nowadays lack of patriotisms. Besides, unmoral activities have increase from day to day. Hence, this shows that Malaysian lack of morality and motivation in themselves. Therefore, we decided to build up another consultant services and hope that this intention can help the Malaysian to be more motivate.

In addition, A.L.A.I Consultant has a better consultant services and it's different from the other consultant. Finally, we are planning to expand our business by creating new and attractive activities and become one of the excellent consultants in Malaysia.

BENCHMARK



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Offers Farm & Plantation is another of the latest tourist attractions in Ledang district.

Located about 20 minutes from Tangkak Highway and about 15 minutes away from Bandar Maharani, Muar, Fresh Farm & Plantation promises a thrilling experience to the position away from the hustle and bustle of the city, it creates peace and suitable for activities such as motivational camps, courses, seminars, family activities and agro-tourism.

Concept Johor Malay culture and tradition, most of the chalet and hall construction as applied to the design house famous pyramid Johor subtlety and beauty of the design of high art. With an area of 5 acres of land, infrastructure facilities available and provides comfort to the visitors.

Offers Farm & Plantation is also an outdoor training center (Outdoor Training Centre) known as CAMP BIOinsaniah for Formula 3E (Mind Extra, Extra Mild, Extra Mile) organized and managed by Dr HM Tuah Iskandar Al-Haj, founder of 3E concept and motivation expert famous.