



UNIVERSITI TEKNOLOGI MARA

MGT300: INFORMATION TECHNOLOGY IN BUSINESS

Course Name (English)	INFORMATION TECHNOLOGY IN BUSINESS APPROVED	
Course Code	MGT300	
MQF Credit	3	
Course Description	This course discusses the importance of IT in today's e-business enterprises, how IT plays a major role in decision-making and how it increase efficiency as well as effectiveness in all business processes. Extensive use of examples from many organizations will be used to show how these concepts apply in terms of the IT capabilities, its cost and justification and innovative ways that real companies are using IT in their operations. E-commerce activities are also highlighted in time with today's advancement in telecommunications networks.	
Transferable Skills	Tech-Savvy Expert in Field	
Teaching Methodologies	Lectures, Blended Learning, Lab Work, Tutorial, Presentation	
CLO	CLO1 Explain how information technology is used and managed in the e-business enterprise. CLO2 Explain the concepts of IT in facilitating business processes. CLO3 Demonstrate the capability of using IT knowledge.	
Pre-Requisite Courses	No course recommendations	
Reading List	Recommended Text	• Haag, S., Baltzan, P., and Phillips, A. 2006, <i>Business driven technology</i> , McGraw-Hill
	Reference Book Resources	• Haag. S., Cummings, M., and McCubbrey, D.J. 2005, <i>Management information systems for the inform</i> , McGraw-Hill • James O Brien 2005, <i>Introduction to information systems</i> , McGraw-Hill
Article/Paper List	This Course does not have any article/paper resources	
Other References	This Course does not have any other resources	