



ENT 300
FUNDAMENTALS OF ENTREPRENEURSHIP

“VIVA HOME SERVICE”

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BUSINESS INTRODUCTION

Name of company: Viva Home Service

Nature of business: Online Home Service

Industry profile: Our business is owned by partnership, incorporated as Viva Home Service.

Location of the business: Our business is located at Shah Alam, Malaysia.

Date of registered: We registered our business on 1 October 2016

Date of business commencement: We will begin our business on 1 January 2017.

Factor in selecting the business: We choose this business because we want to provide a service for those who busy with their work and daily schedule. This kind of service may get a lot of attraction from them due to lack of time to do works that we will provide for them. Beside, we believe this business can help us to earn profit .

Future prospect of the business: We believe that our business has a good future prospect. This is because people nowadays always demand an easiest way to handle any works that related to their house due to their limited time at home. Therefore, we provide this service online which is easy to make any reservation. We always believe that this business will be on top one day in Malaysia.

EXECUTIVE SUMMARY

Viva Home Service is customer service based business that located at No 18-B, Jalan Plumbum P7/P, commercial Centre Section 7, 40100 Shah Alam. Viva Home Service is a business that provide cleaning house service. Other that we also provide other service that related to house such as plumbing, electrical, painting and pool cleaning. To ease our customer for booking our service, we provide easier way which is through online and they also can make payment through online.

Our objective is to provide this home service to all working parent and to all whom couldn't make time to do chores. They just have to make reservation online or coming to our place and we will ready to service them.

Nowadays, a lot of people have a career which means they have no time to manage their time to make sure their house are clean. In order to make sure their house are clean we create this service. Not just they can save time, they also no longer have to worry their house and we can handle it with care. We also dedicated this service to folks who no longer have the ability to do the chores it will be easier for them.

Viva Home is a business that is formed by six members that each assign with different task and responsibilities which is general manager, administrative manager, marketing manager, operational manager and financial manager. These six members also have done a partnership agreement that will bind the partners with all the capital sharing, profit sharing and other aspect that need to follow. Each member have contributed RM 6,000 however the General Manager contributed RM 10,000 as a capital to run this business. Our company also borrow RM 20,000 from CIMB Bank as our capital.