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GHOST FRIEND COMPANY

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## **EXECUTIVE SUMMARY**

Government of Malaysia had held “Tahun Melawat Malaysia” in the year of 1990, 1994, 2007 and 2014 and this activity efficiently attract many tourists. This also makes Malaysia well known all around the world and became the “heaven” for all tourists and until now many tourists keep coming to visit Malaysia. As a Malaysian, it is became a huge opportunity to support the effort of government by adding our services to attract more tourist from foreign country and local people. Thus for reason, we decide to make up with a new idea to build a service that called “Ghost Tour”.

We are starting our own business as partners and all of us decided to call our business as “Ghost Friend” . Our main activity is providing services to bring our customer to a spooky place and gave them a chance to feel the scary moment. Other than that we provide many packages for person that are really interested to see ghost with night vision tools and recording the whole time spending on the spooky places. Those who interest to have a copy of the recording will have to pay extra charges.

After make a meeting with the entire business partner we had decided to build our office at Inanam and it takes 30 minutes from Kota Kinabalu. The reason why we choose this location is because our office is surrounding with buildings and can easily reach by our customer or tourist. The office is only for the management purpose, but for doing this services we will visiting a place that have its own story, place that well known as a very mysterious and spooky place. We will provide, a story when reach to the spooky places and the things that happen in there. The places are surely dark and will makes every of the tourist feels a little bit scare or totally scare.



## **BUSINESS PLAN PURPOSES**

- To make the entrepreneur to realize our dream to establish the business organization which developed and competitive.
- Learn about aspects to run business strategies.
- As a guideline for the management department to supervise this business progress.
- As a guideline to analyse and evaluate our services performance level.
- To forecast the trouble that may be faced.