



UNIVERSITI TEKNOLOGI MARA
SABAH CAMPUS

ENT 300
FUNDAMENTAL OF ENTREPRENEURSHIP

BUSINESS PLAN
KYZULYN BOUTIQUE

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PREFACE

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1.1 EXECUTIVE SUMMARY

Kyzulyn boutique located in 1Borneo hyper mall, 88400 Kota Kinabalu Sabah. Satisfied design that allows having their costume, shoes, purse and many design from our boutique. Kyzulyn boutique service of women needs. Kyzulyn boutique also sells the products and Kyzulyn able to present our costumer with quickly nicely

While there are many store and outlets like Kyzulyn boutique. Kyzulyn boutique excels due to its attention to actual regarding customer wants. Through Kyzulyn build the relationship with customer for make loyalty from customer .The service that Kyzulyn boutique gift very fast. Kyzulyn boutique wills it to attract a lot of women that like to up to date their fashion.

Women across Malaysia have decided to use our service. When we want to fulfill their fashions needs .for example when they want to go to dinner. They like to wear a new dress. Hence we serve the new design from our professional designer. This has shown that Kyzulyn boutique has the most successful boutique in Malaysia.

We, Kyzulyn boutique saw the opportunity that the business has the potential of success product that it is handled efficiently. Women have always needed a new beautiful thing of faster and make them feel more confidence and comfortable. To prosper in the market we produce more new update design traditional to modern fashion. We, Kyzulyn boutique will buy our boutique to international market.