



الْأَبْنَاءُ سَيُفَوِّضُونَ إِلَيْكَ أَمْرًا
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MARA

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FUNDAMENTALS OF ENTREPRENEURSHIP**

Boli Bonggi Homestay

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Executive Summary

This company established on 8 August , 2015. Our company named is Boli Bonggi Homestay. We decided to use this name because the name refer to the place of our homestay that is Pulau Bangi, Kudat. It is also easy for our customers to remember and recognize it.

Our company choose to gived service. All of our service that we provide is based on accomodation . We choose this accomodation as our main service because there is only 1 homestay at Pulau Bangi. This oppurtunities we assume as luck because one of our shareholders have a family there that will help to promote our homestay to the villager and tourist that come to the island.

In addition, our homestay also gives a job opportunity to the local people at that place especially for the single mother and the jobless youth. Beside that, our company will provide high quality of service than others homestay that will satisfied our customer needs.

1.0

INTRODUCTION