



UNIVERSITI TEKNOLOGI MARA (UiTM)
SABAH

ENT 300
FUNDAMENTALS OF ENTREPRENEURSHIP

BUSINESS PLAN
SABOADY PLANTATION

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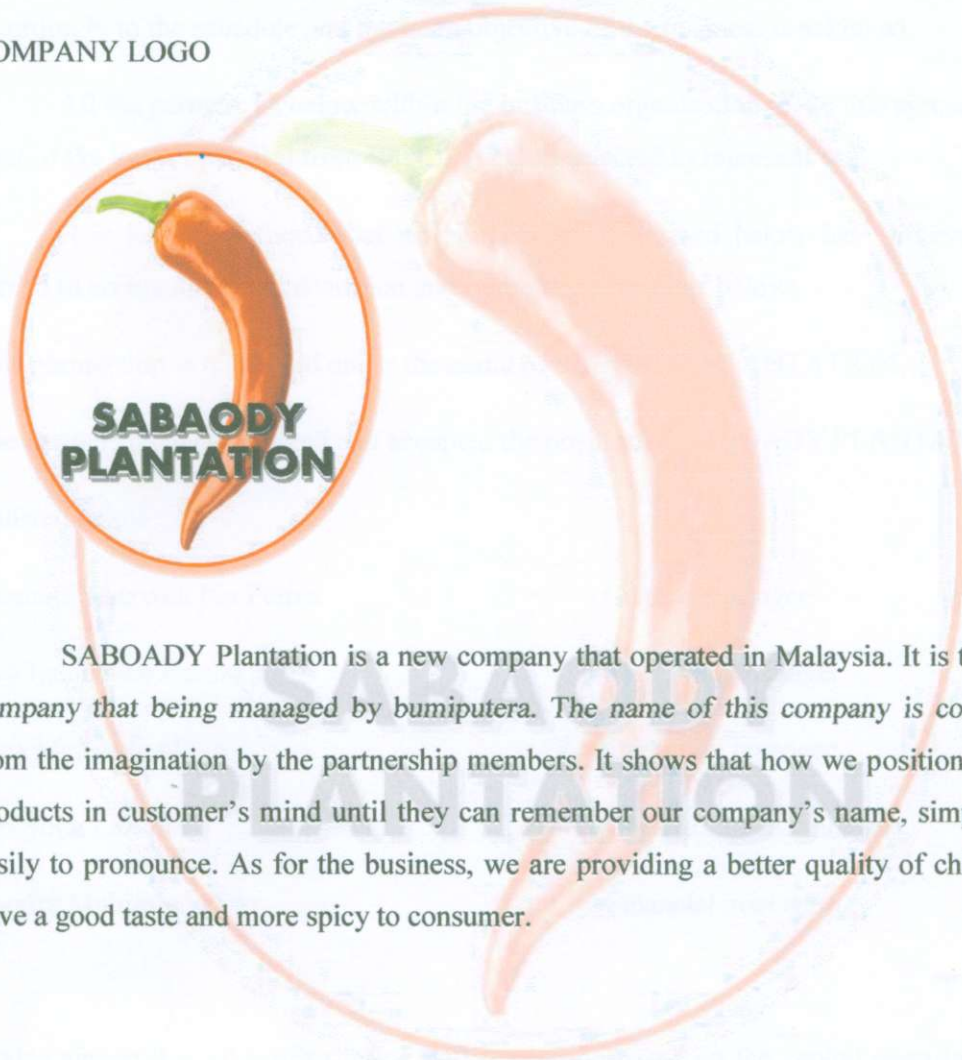
**SABAODY
PLANTATION**

INTRODUCTION TO THE INDUSTRY

It is also being increasing demand especially by the community society for the taste in their food which taste spicy. This company will fulfil the demand in the market. This plantation was easy, simple and very profitable.

Truly, this is a global industry for all.

COMPANY LOGO



SABOODY Plantation is a new company that operated in Malaysia. It is the first company that being managed by bumiputera. The name of this company is come out from the imagination by the partnership members. It shows that how we positioning our products in customer's mind until they can remember our company's name, simple and easily to pronounce. As for the business, we are providing a better quality of chilli that have a good taste and more spicy to consumer.

7.0 Operational Plan

7.1 Introduction to Operational Plan

In any business that we want to set up, an operational objective is important element that should be add on in order to ensure that the business will be run smoothly and accordingly. The successful of the business is depending on how the effective of the operation in the business itself. The smoothly and a well condition of operation can lead the business achieve the goal easily without face any difficulties that hinder the success of the business. Therefore, the objective operation should be set up in order to serve as a guideline for the business in achieving their goals.

7.2 Purpose of Business Plan

The purpose of business plan is as the first step as module before starting a business. This is very important for the new company because it may help us to maintain our business longer in the market.

The purposes of doing this business plan are because we want to show the financial strength of the company, especially when applying for loans and to convince the investor towards providing the funds or to other financial institution. Other than that, it's also as guideline for the entrepreneurship to setting, planning, managing, handling, and controlling our business for the day to day management, budget, financial forecast, strategies, target market, and long term goals.

Besides that, it's a plan of an organization that necessary to looking the effectiveness on running the business. It's is also prepared to state clearly the information on the certain authorities parties to get permits or other facilities in the mean of formation of a business. To improve the performance of the company by looking the weaknesses arise and then comparing the actual performance of the firm with his master plan.