

UNIVERSITI TEKNOLOGI MARA UiTM SABAH

ENT 300

"FUNDAMENTALS OF ENTREPRENEURSHIP"



BUSINESS PLAN

HOME FURNITURE

NURUL EZZAH BINTI MOHD ROZI

2012358987

ALXSON BIN BIDIN

2012513405

MOHD FAREEN AZLY BIN JUSMIN@FAZLY AROK

2012958109

MUHAMAD BAZIL BIN JAINI

2012362581

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HOME FURNITURE

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HOME FURNITURE

1.0 INTRODUCTION

Home furniture is a partnership business that involve from four young people are academically qualified and strainer to be successful entrepreneur one fine day. If is align with the government vision to increase the members of Bumiputera entrepreneurs. Thus, it is the partners' obligation and responsibilities to make it possible and achievable.

HOME furniture will start its operations on August, 15 2015. The partners will make contribution with total of RM 22,600.00. The location of business will be at Bukit padang, Kota Kinabalu, Sabah.

Our business is a furniture business that prepares and sells furniture that made from Tyre by our creative thinking. Most Malaysia buying a furniture that made from wood, but our furniture are mostly by Tyre. As we know our environment now are not in good condition because we have many waste thing and not doing a recycle. Our business are using recycle Tyre and we do an innovation on the recycle Tyre that available so that the Tyre will be useful in our daily life. By doing this action, we can save our environment. We will do our best to give satisfaction to our customer and provide it with reasonable price that affordable by everyone.

Business & Correspondence address	Home Furniture at Lot 2, Bukit Padang, 5300, Jalan Pengerang, 81300, Kota Kinabalu, Sabah
Business hours	Saturday – Tuesday 10:00am – 6:00pm
Telephone number	084-617 366
Form of business	Partnership
Main activity	Prepare and selling furniture
Date of commencement	15 May 2015
Date of registration	15 August 2015
Name of bank	Bank Islam
Total capital	RM 22,600.00

Home Furniture

2.1 VISION, MISSION AND OBJECTIVE

VISION

- **“TO SAVE OUR EARTH AND REDUCE THE POLLUTION BY RECYCLE THE TYRE TO BECOME CREATIVE AND INNOVATION”**

MISSION

- To contribute substantially to Short Term and Long Term Business of our product which is furniture that made of from recycle Tyre.

OBJECTIVES

- To maintaining the highest quality of the furniture that made of from recycle Tyre which available for all people to fulfill costumer demand and give the highest satisfaction to each and every costumer.
- To enhance new design of our furniture research and development which enable us to increase our customer's satisfaction, loyalty and reliability towards our products.
- To create the most efficient operation management which is applied in our company to achieve the highest furniture quality which ensures the stability and safety of our products with good value, good relationships between customers and our company ensures the continuity and growth of the company.

PURPOSE

- To fulfill the customers demand - all we want is our customer sacrifices with our product which is including the services given.
- The business profit - including to our business plan, we need to get profit from the sales.