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UITM SARAWAK BULLETIN



Product Idea Innovation Showcase (PRIDE) 2019

By: Dr Juferi bin Idris

Product Idea Innovation Showcase (PRIDE) 2019 was held at Dewan Ruai Penggawa, UiTM Cawangan Sarawak, Kampus Samarahan 1 on 14th June 2019. This showcase is a collaboration between Tunas Mekar and Malaysian Academy of SME & Entrepreneurship Development (MASMED), UiTM Sarawak. The objective of this showcase was to provide a platform for students who took Entrepreneurship Course (ENT600) to invent a new product or an idea based on the knowledge they gained throughout the semester which has potential for further commercialization.

There were 138 students with a total of 32 products being competed in the showcase. These students were from the various faculties which include Agriculture, Applied Sciences and Sports Science. The ceremony was made overwhelming with the attendance of Dr Abdul Jabbar Abdullah, Coordinator of MASMED UiTM Sarawak, Dr Jati Kasuma Ali, Coordinator of Tunas Mekar UiTM Sarawak, Dr Malvern Abdullah, and Mr Leonard Jambu, CEO of Maple Globe Resources Sdn. Bhd. The closing ceremony was done by Dr Juferi bin Idris, representative of TREK PJI and the event successfully ended at around 12pm. All the winners brought home hampers and certificates at the end of the ceremony. There are three best product developments that met the commercialization value in the market where each different group won the best prototype, best video pitching and best poster respectively. Below are the details of the product won by in category:

Title	Prize	Product Name
Product development/ Commercialization	1	Waste Management Mobile
	2	Portable Flood Alarm
	3	Portable Homeless Shelter
Best Prototype/3D		Rehabilitation Shoe
Best Video Pitching		Steam Iron Board
Best Poster		Portable Flying Trap



Photo-taking session with all participants

D'BESTIVAL 2019

Oleh: Pressca Negin

Pada 31 November hingga 1 Disember 2019 yang lalu, Persatuan D'BES buat julung kalinya telah menganjurkan festival D'BESTIVAL yang bertemakan 'Fun Fair'. Festival ini telah diadakan di Dewan Seri Balau, UiTM Mukah. Festival tersebut menyediakan pelbagai aktiviti menarik seperti 'Eating Challenge', 'Mobile Legends', 'PES', 'Ping Pong Challenge', dan 'Movie Night'.

Bukan itu sahaja, pertandingan 'Fashion Show' juga turut diadakan sebagai acara kemuncak. Tujuan pertandingan ini diadakan adalah untuk mencungkil bakat terpendam dalam diri para pelajar seterusnya melahirkan seorang individu yang kreatif, berdaya saing dan produktif. Hadiah berupa wang tunai telah diberikan kepada para pemenang. Tambahan juga, majlis penutupan tersebut dimeriahkan lagi dengan kehadiran Penolong Rektor UiTM Cawangan Sarawak Kampus Mukah yang baharu, Dr. Khadijah Bt. Khalid. Beliau melahirkan rasa gembira dan bangga kerana pelajar telah melibatkan diri secara aktif sepanjang majlis berlangsung dan berharap agar pelajar dapat mengekalkan semangat tersebut.



Fashion Show



Eating Challenge



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