



UNIVERSITI TEKNOLOGI MARA

SABAH

ENT 300

FUNDAMENTAL OF ENTREPRENEURSHIP

BUSINESS PLAN

RUBBER FLEX

GROUP MEMBERS

MOHD HAFFISHAM BIN ABDUL SAMBAH (2014502235)

STEFAN PHIL REYNALD (2014737009)

RAIHA EWANIE BINTI ROSMAN (2014178345)

AIISELIUS ALVIES MESIN (2014172195)

EXECUTIVE SUMMARY

Fundamental of entrepreneurship provide students with the knowledge and expose them in the small and medium business but in entrepreneurship itself. This subject has thought us basic in techniques and tools that can be used in managing business. Beside that, we also learnt on how to face the challenges in planning a business which will guide us in the future by theoretically and practically aspects of entrepreneurship.

We hope that in future we able to obtain and play an important role in contributing to our economic activities especially in small or medium industry as the original brand products. We also believe that we can bring Malaysia brand to the eye of the world as well as achieving our target with effort and cooperation that we have.

ACKNOWLEDGEMENT

Firstly, we are grateful to god ,because we managed to complete our business plan as what had been planned. In completing this business plan, we had encountered lots of obstacles and unforeseen circumstances. However , with the cooperation and continuous commitment from all members, we managed to complete the proposal on time. A lot of thanks we dedicate in supporting us to stay on track maintaining our performances in completing the proposal.

In the other hand, we would like to say thank you for the advice, guidance and information that was given by Mr. Franklin Hazley Lai for the supports in completing our business plan we maintain our commitment until we finis the business plan.

We see our product has a lot of potential commercially and we hope we can fulfill our business plan in future. We seek all the consultation and guidance from all who experts in this industry so that we can improve and realize our desire to bring it further.

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