



## PROMOTING PHARMACY WITH PURPOSE: *Faculty of Pharmacy's Strong Presence at UiTM ESKU 2025*

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On 17th and 18th May 2025, the Faculty of Pharmacy, UiTM Cawangan Pulau Pinang (Bertam Campus) successfully participated in the Ekspo Selangkah ke UiTM (ESKU) 2025. This annual event was held at Tun Abdul Razak Library (PTAR), UiTM Cawangan Pulau Pinang (Permatang Pauh Campus), from 9.00 am to 5.30 pm on both days. The main objective of ESKU is to provide an informative and engaging platform for school leavers and the public about various academic programs and opportunities offered by UiTM, specifically in UiTM Pulau Pinang.



At the Faculty of Pharmacy booth, visitors were introduced to the merit score requirements for admission, program curriculum and potential career and study pathways after completing the diploma.

In addition, visitors had the opportunity to receive academic advice and direct consultations based on their SPM result and UPU applications, facilitated by experienced lecturers. These one-to-one interactions offered valuable insights and helped SPM leavers, and their parents make informed decisions about their future education.



The Faculty of Pharmacy's participation in ESKU 2025 demonstrated its visibility and commitment to community outreach through well-prepared materials and friendly engagement at the booth. The faculty was honoured with the Top 3 Most Informative Booth award, a recognition of team's excellence and dynamic presence. Overall, the event successfully attracted the attention of prospective students, parents and visitors from various backgrounds. It is such a valuable experience and opportunity for the faculty member to connect with

future students and further strengthen its presence within the broader UiTM community. In conclusion, the faculty's involvement in ESKU 2025 was a resounding success, reflecting UiTM's commitment to academic excellence and community engagement. Moving forward, the Faculty of Pharmacy hopes to continue participating in such events to enhance public engagement and inspire more young minds to explore the exciting world of pharmacy through UiTM.