

PHARMACARE 2025:

A Platform for Community Engagement and Professional Development

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The **PharmaCare** program concluded successfully on 11 January 2025. Organised as a collaborative initiative between final-year students enrolled in PHC670 and those undertaking PHC665 (Know Your Medicine), the event was held at the Faculty of Pharmacy, Universiti Teknologi MARA (UiTM), Puncak Alam. The programme attracted members of the public and served as an avenue for students to engage with the community while enhancing their professional competencies.

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A total of 19 booths were set up, each highlighting different aspects of health education, medication safety, and disease awareness. The exhibition booths were fully managed by students, who demonstrated commendable initiative, creativity, and teamwork throughout the event.

In addition to the exhibition booths, the programme featured a professional forum entitled "**Ahli Farmasi: Hero Yang Tak Didendang**". The forum brought together three distinguished panellists representing the pharmaceutical industry, hospital pharmacy, and community pharmacy sectors. Each panellist shared valuable insights into the evolving role of pharmacists and the current challenges faced within the profession.



Two invited talk sessions further enriched the program. The first session, **"Cantik Selamat, Bukan Cantik Sesaat"**, focused on the safe use of cosmetics, while the second, **"Luar Kotak, Luar Biasa: Inovasi di Tempat Kerja"**, highlighted workplace innovation in the pharmaceutical field. Both speakers shared their experiences and professional journeys, inspiring students to embrace innovation and uphold patient safety in their future practice.

